

Wilmington District Homepage

<http://www.saw.usace.army.mil>

Web Log Analysis Monthly Report July 2003

Report Range:07/01/2003 00:00:00 – 07/31/2003 23:59:59



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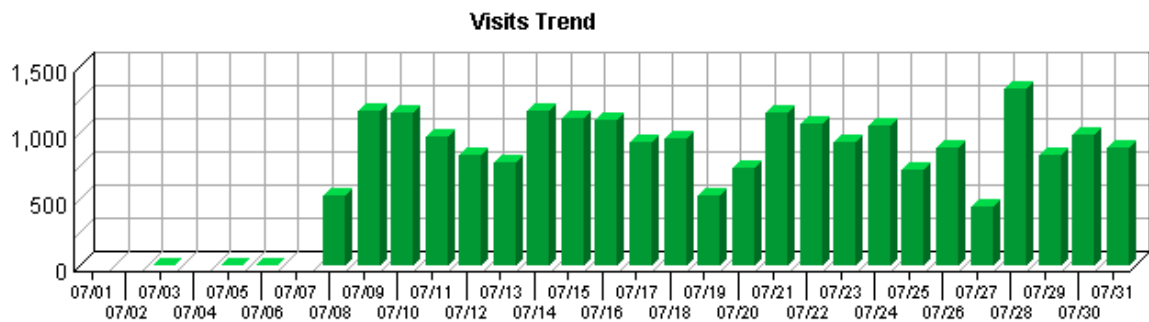
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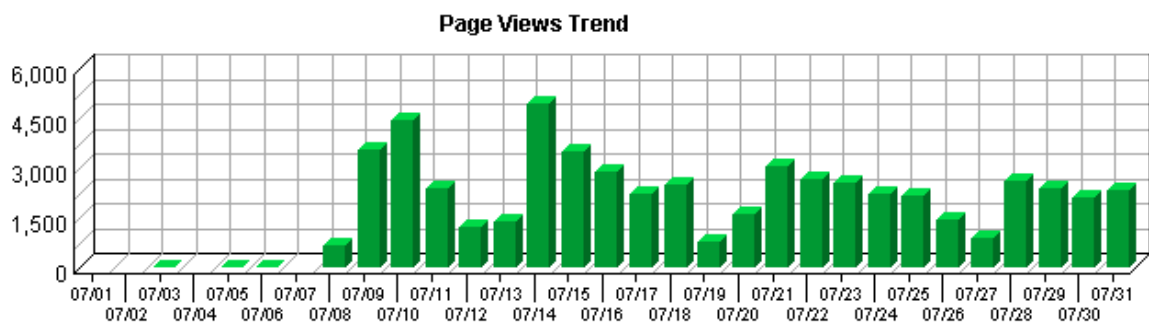
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Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

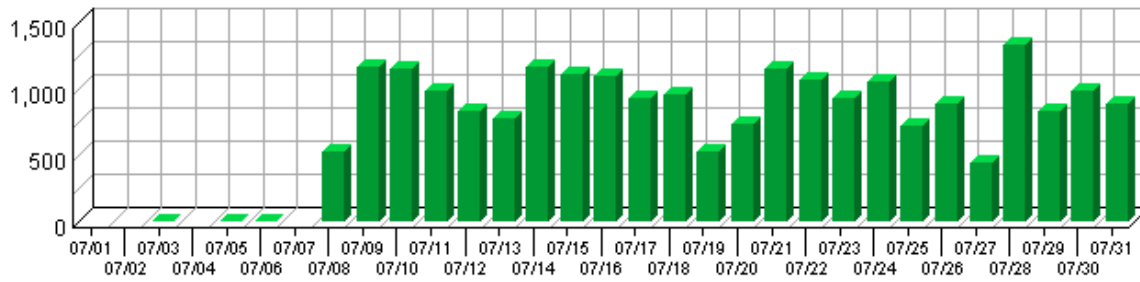


Visit Summary	
Visits	22,267
Average per Day	718
Average Visit Length	00:17:48
Median Visit Length	00:03:49
International Visits	2.51%
Visits of Unknown Origin	0.00%
Visits from Your Country: United States (US)	97.49%



Page View Summary	
Page Views	56,626
Average per Day	1,826
Average Page Views per Visit	2.54

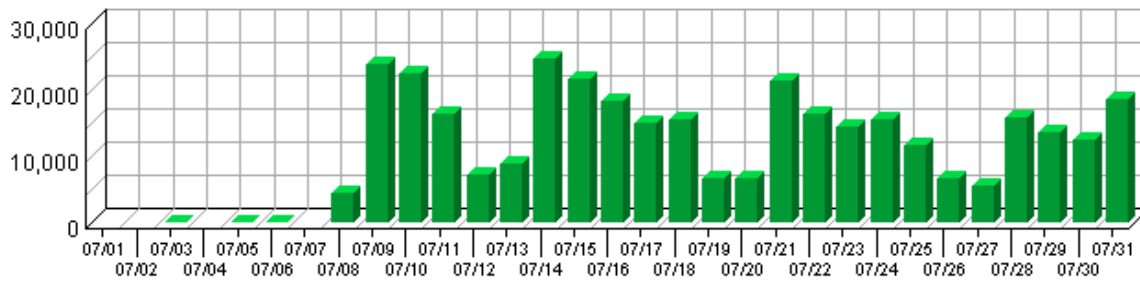
Visitors Trend



Visitor Summary

Unique Visitors	11,760
Visitors Who Visited Once	9,294
Visitors Who Visited More Than Once	2,466
Average Visits per Visitor	1.89

Hits Trend



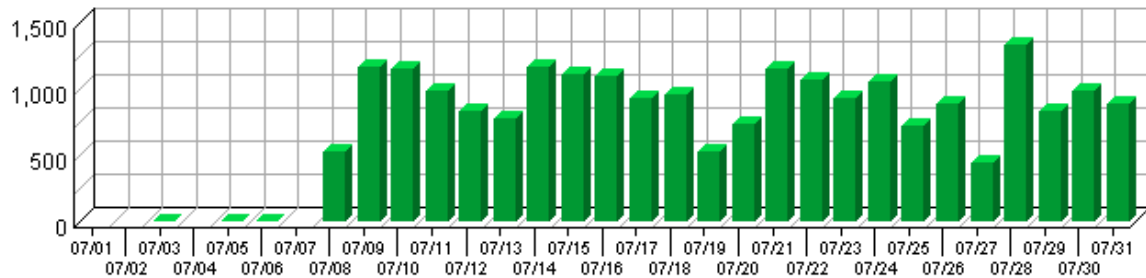
Hit Summary

Successful Hits for Entire Site	343,924
Average Hits per Day	11,094
Home Page Hits	N/A

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

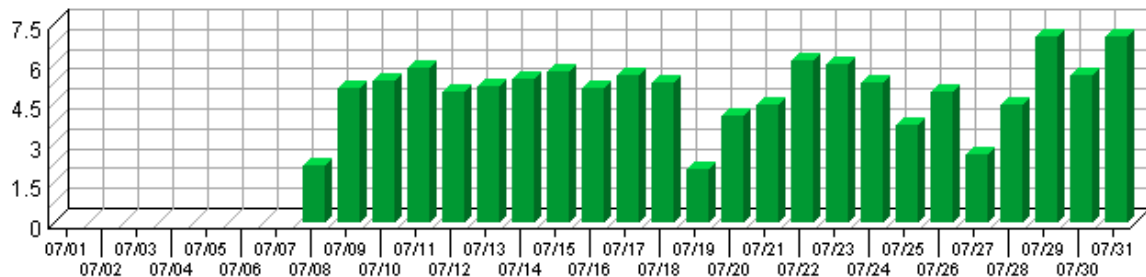
Visitors Trend



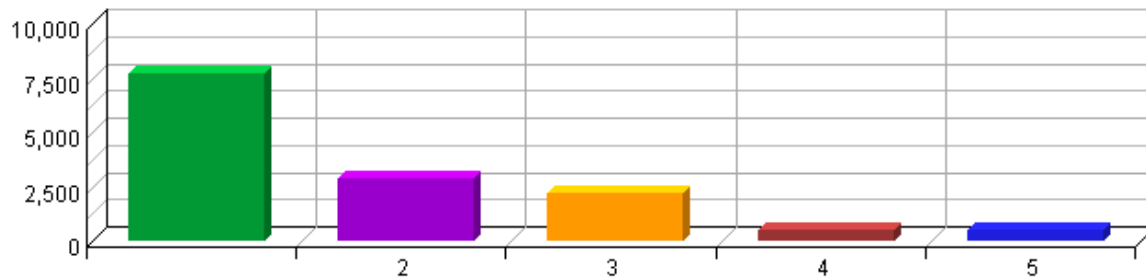
Visit Summary

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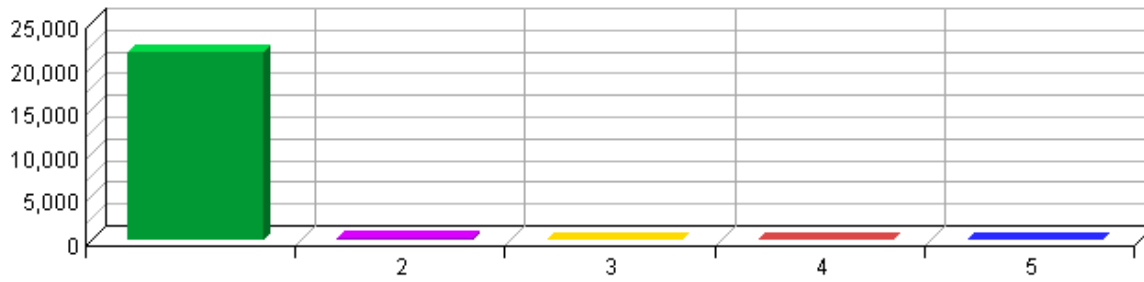
Average Length of Visit Trend



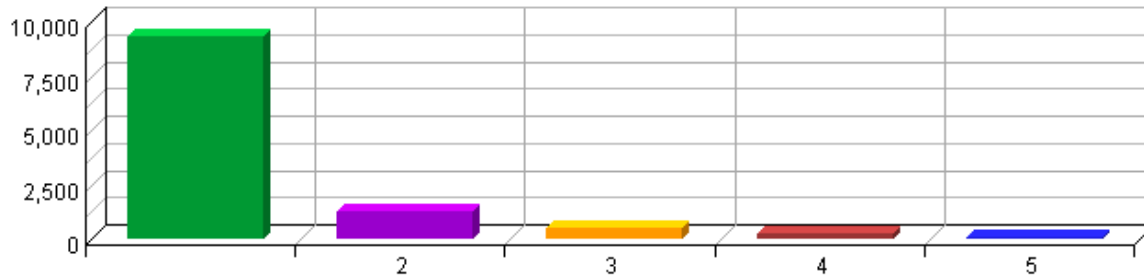
Top Organizations by Visits



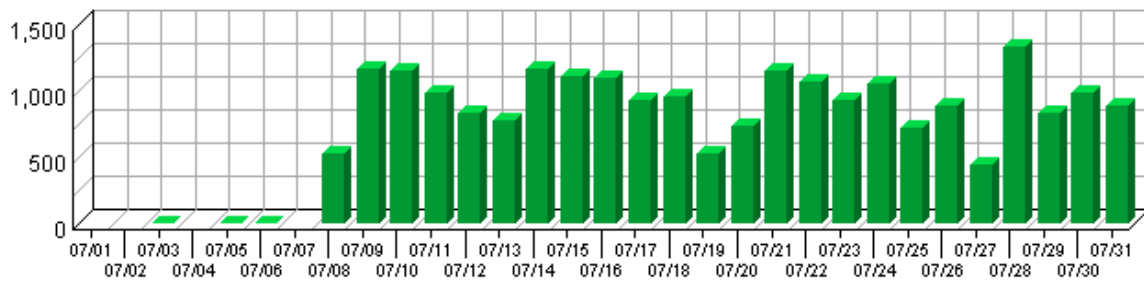
Top Countries by Visits



Visitors by Number of Visits



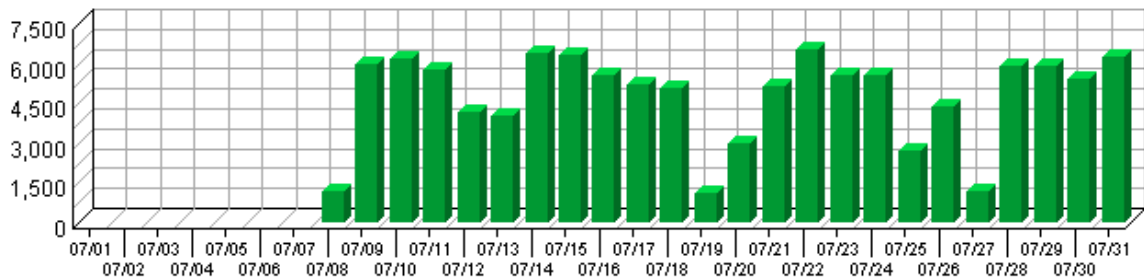
Visitors Trend



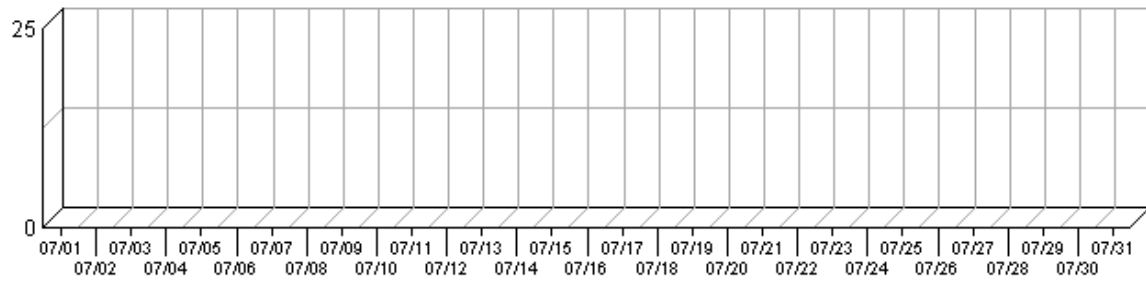
Visitor Summary

Unique Visitors	11,760
Visitors Who Visited Once	9,294
Visitors Who Visited More Than Once	2,466
Average Visits per Visitor	1.89

Visitor Minutes Trend



First Time Visitors Trend



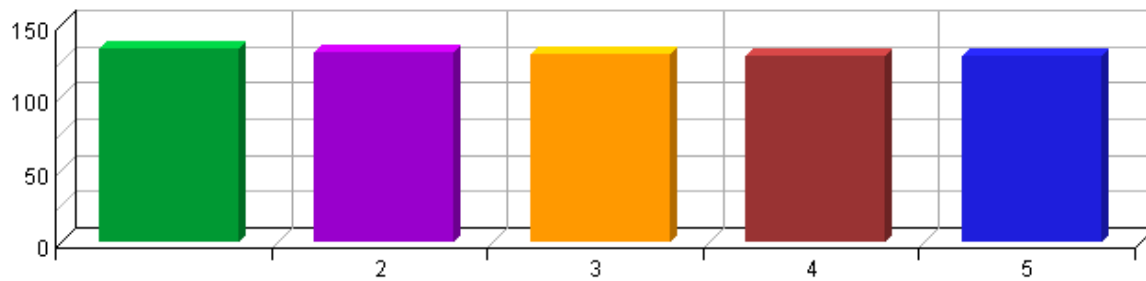
New vs. Return Visits



Top Authenticated Usernames by Visits

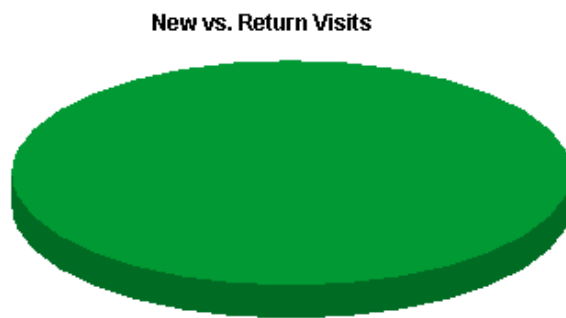


Top Visitors by Visits



New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.



New vs. Return Visits

	Visitor Type	Visits	%
1.	Visitors Not Accepting Cookies	22,238	100.00%
	Total	22,238	100.00%

New vs. Return Visits – Help Card

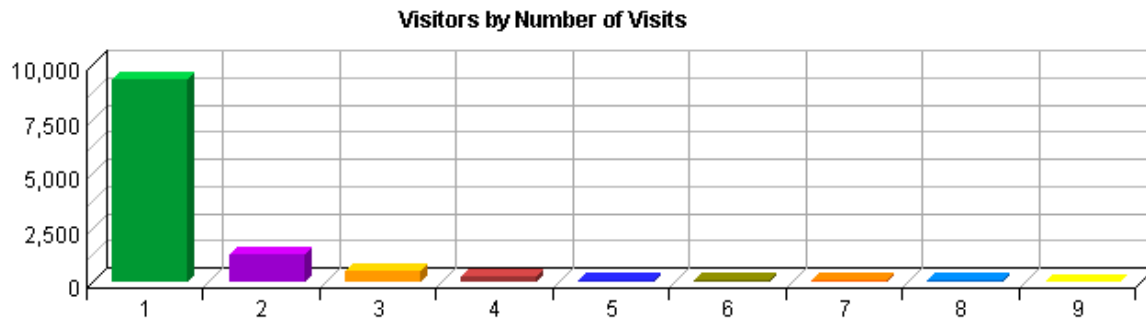
- ? New Visitors** – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.
- Returning Visitors** – Visitors who already had a cookie from your site when they visited.
- Visitors Not Accepting Cookies** – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.
- Visits** – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
- %** – Percentage of visitors who fit into the specified visitor category.



By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	9,294	79.03%
2 visits	1,237	10.52%
3 visits	479	4.07%
4 visits	241	2.05%
5 visits	101	0.86%
6 visits	87	0.74%
7 visits	61	0.52%
8 visits	43	0.37%
9 visits	34	0.29%
Subtotal	11,577	98.44%
Other	183	1.56%
Total	11,760	100.00%

Visitors by Number of Visits – Help Card

? Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

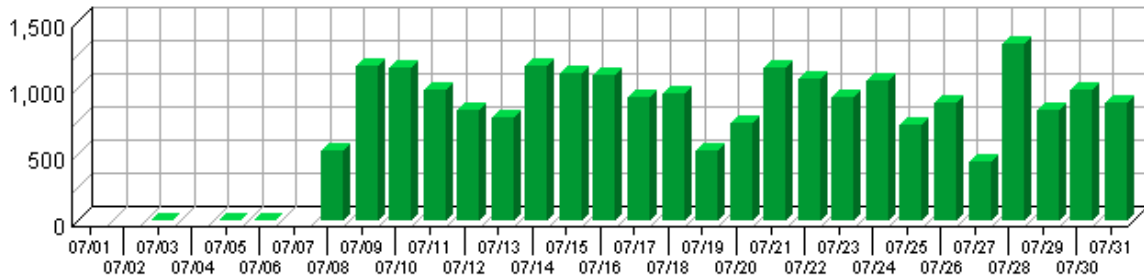
💡 This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

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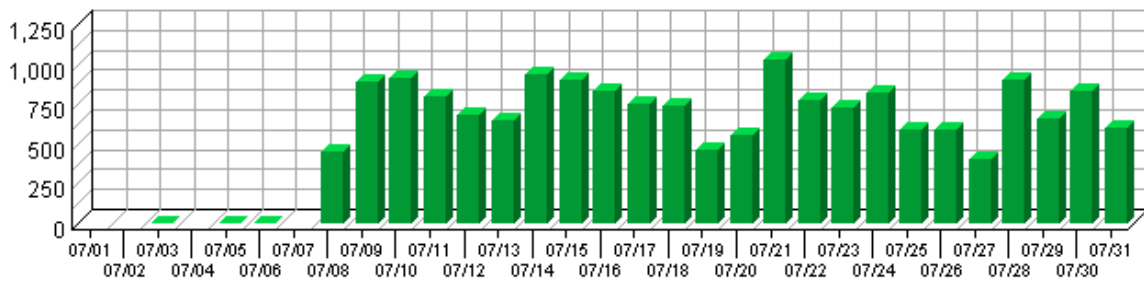
Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

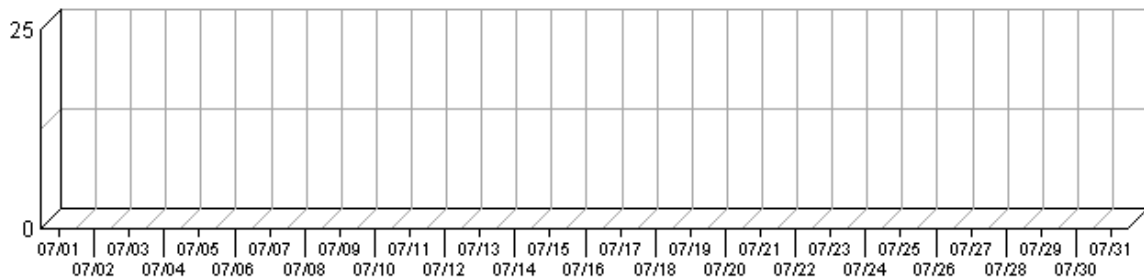
Visitors Trend



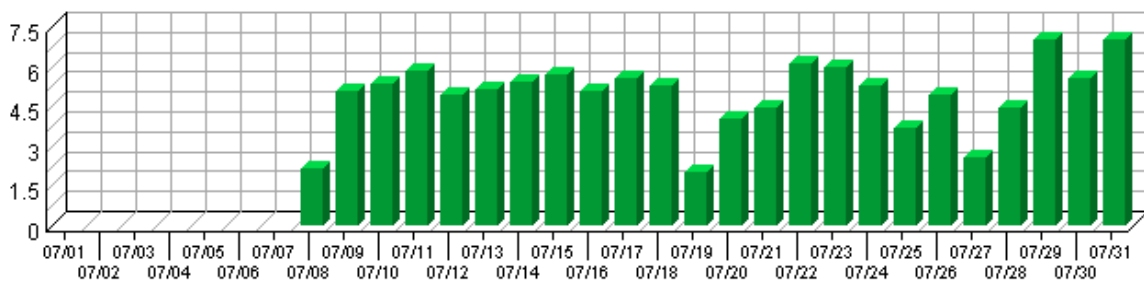
Unique Visitors Trend



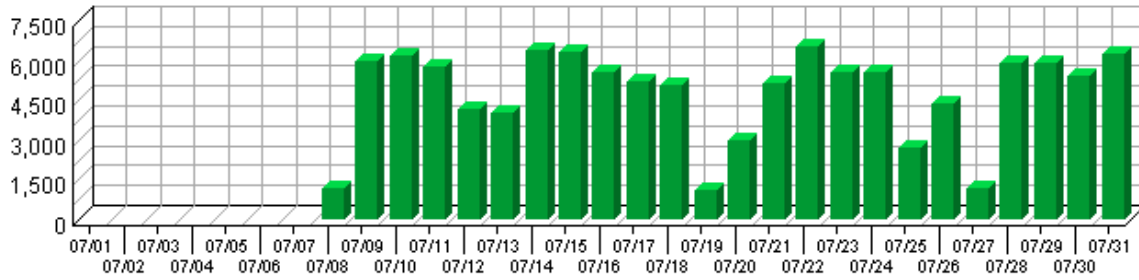
First Time Visitors Trend



Average Length of Visit Trend



Visitor Minutes Trend




Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
07/01	0	0	0	0	0.00
07/02	0	0	0	0	0.00
07/03	2	2	0	0	0.00
07/04	0	0	0	0	0.00
07/05	1	1	0	0	0.00
07/06	1	1	0	0	0.00
07/07	0	0	0	0	0.00
07/08	524	448	0	00:02:11	1,146.93
07/09	1,171	894	0	00:05:06	5,973.35
07/10	1,149	913	0	00:05:21	6,154.77
07/11	980	794	0	00:05:51	5,740.43
07/12	840	681	0	00:04:57	4,167.85
07/13	779	651	0	00:05:09	4,022.22
07/14	1,165	936	0	00:05:27	6,368.33
07/15	1,110	906	0	00:05:41	6,319.18
07/16	1,097	835	0	00:05:05	5,581.85
07/17	936	752	0	00:05:33	5,208.33
07/18	956	742	0	00:05:16	5,043.92
07/19	532	465	0	00:02:02	1,083.08
07/20	740	560	0	00:04:02	2,994.32
07/21	1,155	1,027	0	00:04:27	5,142.63
07/22	1,065	780	0	00:06:06	6,510.83
07/23	928	730	0	00:05:59	5,558.72
07/24	1,054	817	0	00:05:15	5,549.25
07/25	728	591	0	00:03:40	2,675.70
07/26	891	593	0	00:04:56	4,404.95
07/27	449	402	0	00:02:35	1,160.00
07/28	1,337	902	0	00:04:25	5,907.53
07/29	834	656	0	00:07:02	5,878.77
07/30	981	829	0	00:05:32	5,435.77

07/31	890	598	0	00:07:00	6,241.63
Average	719	564	0	N/A	3,686.14
Total	22,295	17,506	0	N/A	114,270.35

Visitors Trend – Help Card

 **Time Interval** – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.


First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

 Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
07/01	0	0.00%
07/02	0	0.00%
07/03	2	0.01%
07/04	0	0.00%
07/05	1	0.00%
07/06	1	0.00%
07/07	0	0.00%
07/08	524	2.35%
07/09	1,170	5.25%
07/10	1,149	5.16%
07/11	979	4.40%
07/12	839	3.77%
07/13	772	3.47%
07/14	1,163	5.22%
07/15	1,110	4.98%
07/16	1,096	4.92%
07/17	935	4.20%
07/18	956	4.29%
07/19	532	2.39%
07/20	739	3.32%
07/21	1,154	5.18%
07/22	1,064	4.78%
07/23	925	4.15%
07/24	1,052	4.72%
07/25	728	3.27%

07/26	890	4.00%
07/27	448	2.01%
07/28	1,337	6.00%
07/29	834	3.75%
07/30	980	4.40%
07/31	887	3.98%
Total	22,267	100.00%

Visits Trend – Help Card

? Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

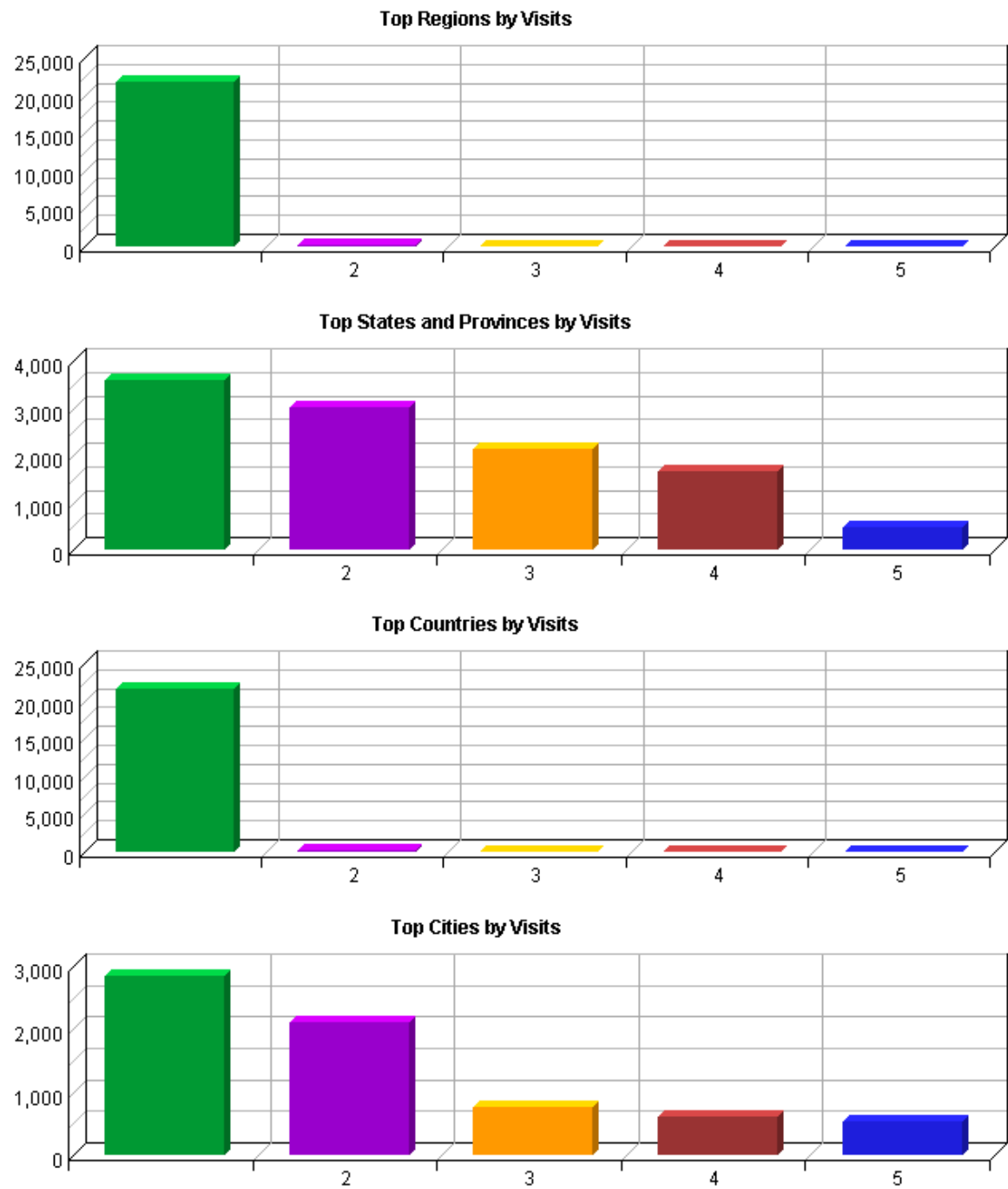
Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

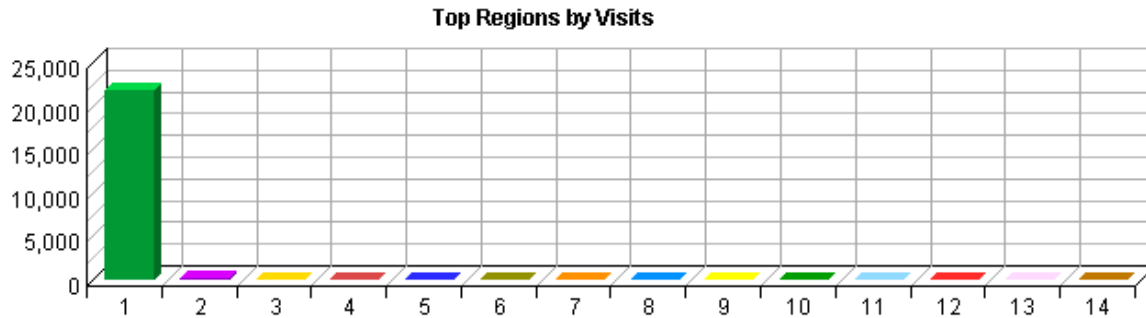
Geography Dashboard

This displays key graphs and tables that provide an overview of this chapter. Click on the title of a graph or table to navigate to the corresponding page.



Top Regions

This report identifies the top geographic regions of the visitors to your site.



Top Regions

	Geographic Regions	Visits	%
1.	North America	21,840	98.08%
2.	Western Europe	181	0.81%
3.	Asia	104	0.47%
4.	Eastern Europe	32	0.14%
5.	Middle East	28	0.13%
6.	Northern Europe	21	0.09%
7.	Australia	19	0.09%
8.	South America	14	0.06%
9.	Western Africa	9	0.04%
10.	Southern Africa	7	0.03%
11.	Caribbean Islands	5	0.02%
12.	Pacific Islands	4	0.02%
13.	Eastern Africa	2	0.01%
14.	Northern Africa	1	0.00%
	Total	22,267	100.00%

Top Regions – Help Card

? Geographic Regions – The geographic part of the world where visitors to your web site are located. "Region Unspecified" represents visitors whose geographic region could not be determined. "Region Unknown" represents visitors whose country has been determined but not identified with a specific region. If the WebTrends GeoTrends Database is turned on for this profile, the region is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the region will be determined from the domain name.

Total – The total visits.

Visits – Number of visits from this geographic region. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits that were from this geographic region.

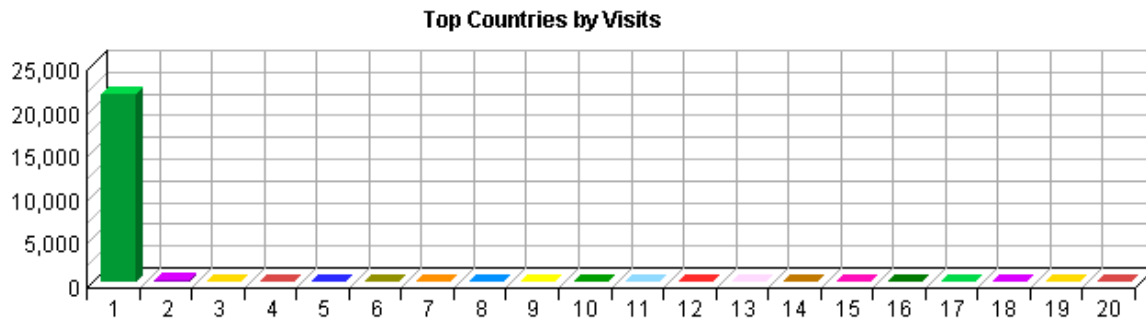


This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Top Countries


This report identifies the top countries of the visitors to your site.



Top Countries

	Countries	Visits	%
1.	United States (US)	21,707	97.49%
2.	Canada (CA)	124	0.56%
3.	United Kingdom (UK)	51	0.23%
4.	Netherlands (NL)	35	0.16%
5.	Germany (DE)	34	0.15%
6.	Australia (AU)	19	0.09%
7.	Israel (IL)	15	0.07%
8.	Korea (South) (KR)	14	0.06%
9.	Japan (JP)	14	0.06%
10.	India (IN)	12	0.05%
11.	France (FR)	12	0.05%
12.	Italy (IT)	11	0.05%
13.	Singapore (SG)	11	0.05%
14.	Philippines (PH)	10	0.04%
15.	Ireland (IE)	10	0.04%
16.	China (CN)	9	0.04%
17.	Taiwan (TW)	9	0.04%
18.	Sweden (SE)	9	0.04%
19.	Mexico (MX)	9	0.04%
20.	Malaysia (MY)	9	0.04%
	Subtotal	22,124	99.36%
	Other	143	0.64%
	Total	22,267	100.00%

Top Countries – Help Card


 **Countries** – If the WebTrends GeoTrends Database is turned on for this profile, the country is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the country will be determined from the domain name.

Total – The total visits where there was sufficient information to identify the country. This number may be less than the total visits overall.

Visits – Number of visits from the specified country. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits from the specified country.

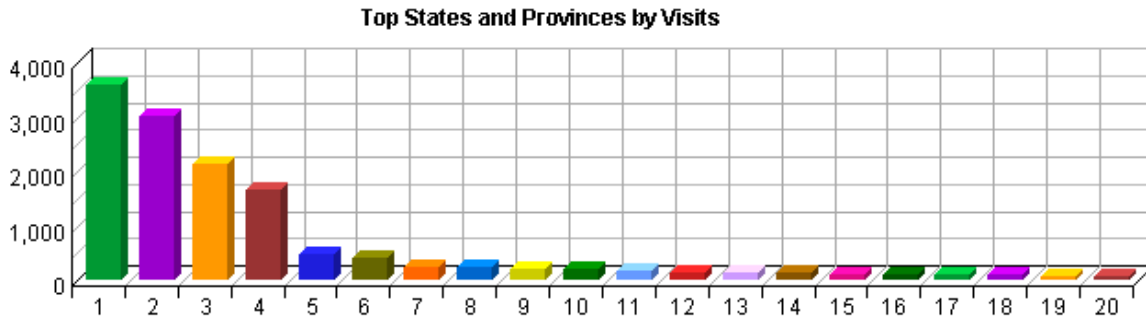
Unknown Origin – The country associated with the visitor's domain name could not be determined.

 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Top States and Provinces


If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the states and provinces of North America and Australia, and regions of the United Kingdom with your most active visitors. Note that new data is being added as available.



Top States and Provinces

	States and Provinces	Visits	%
1.	California	3,579	25.43%
2.	North Carolina	3,014	21.42%
3.	Oregon	2,127	15.12%
4.	Virginia	1,669	11.86%
5.	D.C.	481	3.42%
6.	Georgia	398	2.83%
7.	Maryland	234	1.66%
8.	Texas	232	1.65%
9.	Florida	216	1.53%
10.	South Carolina	193	1.37%
11.	New York	185	1.31%
12.	New Jersey	149	1.06%
13.	Pennsylvania	141	1.00%
14.	Ohio	127	0.90%
15.	Colorado	108	0.77%
16.	Illinois	107	0.76%
17.	Missouri	103	0.73%
18.	Tennessee	85	0.60%
19.	Massachusetts	81	0.58%
20.	Michigan	78	0.55%
	Subtotal	13,307	94.56%
	Other	765	5.44%
	Total	14,072	100.00%


Top States and Provinces – Help Card

 **States and Provinces** – If the WebTrends GeoTrends Database is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

Total – The total visits identified from states and provinces in North America. This number may be less than the total visits overall due to visitors from outside North America and visitors whose location could not be determined.

Visits – Number of visits from this state or province. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

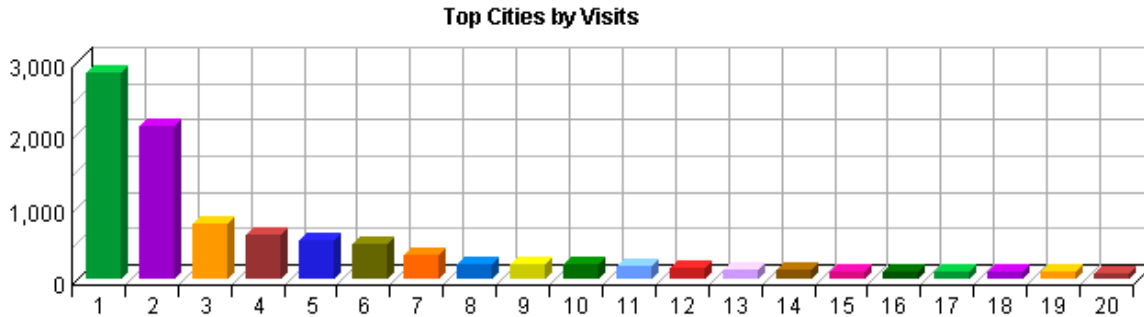
% – Percentage of total visits from this state or province.

 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Top Cities


If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the cities with your most active visitors.



Top Cities

	City	Visits	%
1.	Mountain View, California, United States	2,858	19.70%
2.	Portland, Oregon, United States	2,118	14.60%
3.	Raleigh, North Carolina, United States	759	5.23%
4.	Charlotte, North Carolina, United States	616	4.25%
5.	Cary, North Carolina, United States	541	3.73%
6.	Washington, D.C., United States	481	3.32%
7.	Atlanta, Georgia, United States	340	2.34%
8.	Winston Salem, North Carolina, United States	215	1.48%
9.	Martinsville, Virginia, United States	209	1.44%
10.	Richmond, Virginia, United States	204	1.41%
11.	San Francisco, California, United States	171	1.18%
12.	San Jose, California, United States	149	1.03%
13.	Vienna, Virginia, United States	134	0.92%
14.	Durham, North Carolina, United States	123	0.85%
15.	Hampton, Virginia, United States	100	0.69%
16.	Santa Clara, California, United States	99	0.68%
17.	Baltimore, Maryland, United States	98	0.68%
18.	Arlington, Virginia, United States	97	0.67%
19.	Herndon, Virginia, United States	92	0.63%
20.	Greensboro, North Carolina, United States	87	0.60%
	Subtotal	9,491	65.44%
	Other	5,013	34.56%
	Total	14,504	100.00%


Top Cities – Help Card

 **City** – If the WebTrends GeoTrends Database is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

Total – The total visits where there was sufficient information to identify the city. This number may be less than the total visits overall due to visitors whose location could not be determined.

Visits – Number of visits from this city. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits from this city.

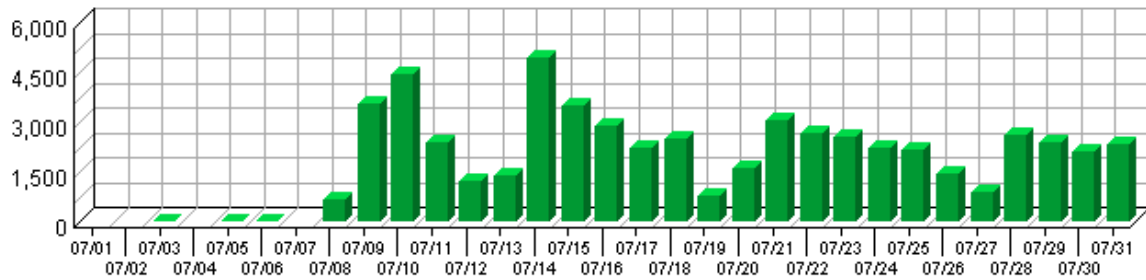
 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

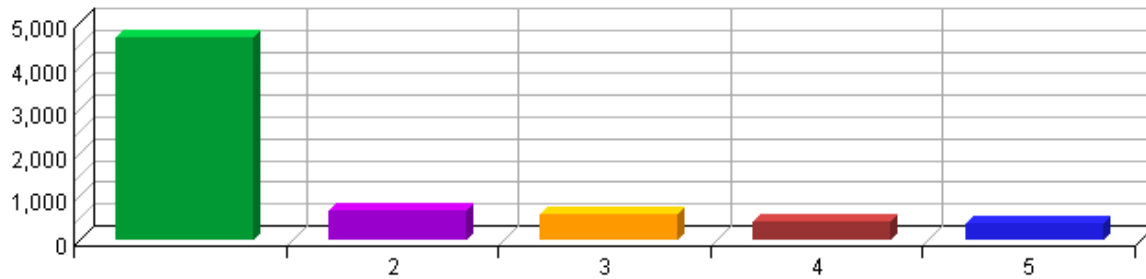
Page Views Trend



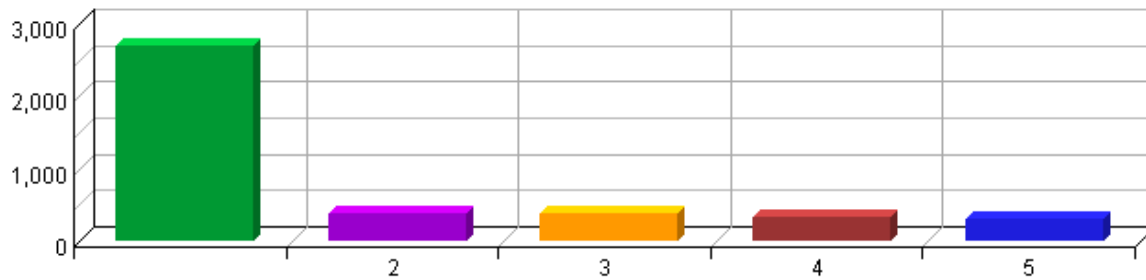
Page View Summary

Page Views	56,626
Average per Day	1,826
Average Page Views per Visit	2.54

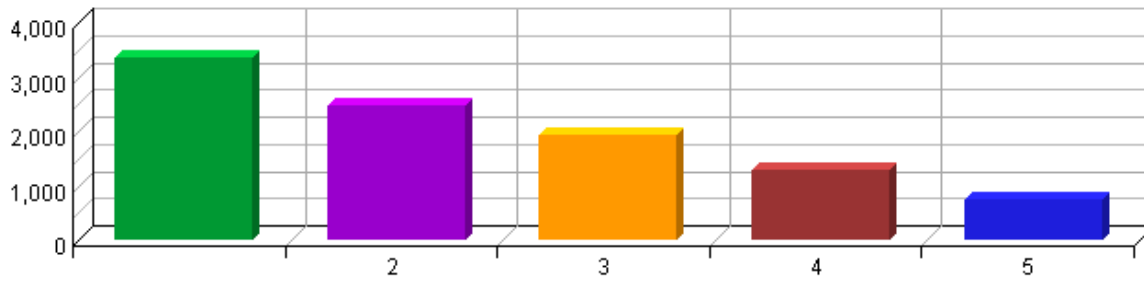
Top Entry Pages



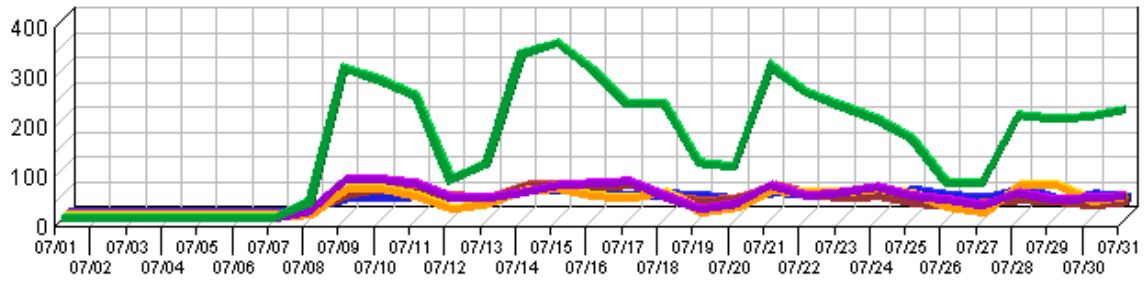
Top Exit Pages



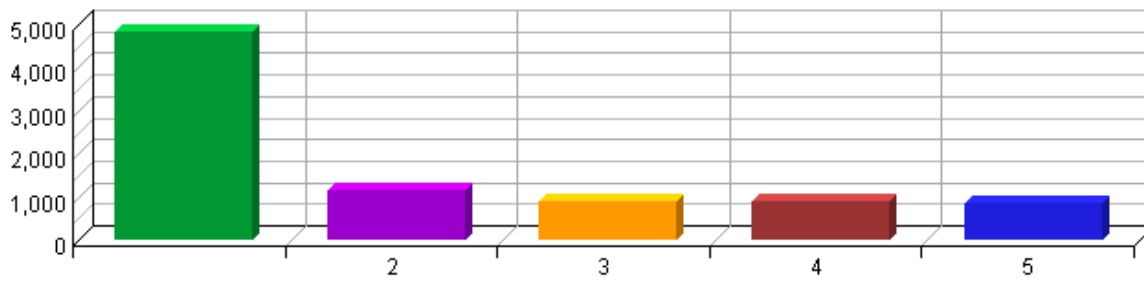
Top Content Groups by Visits



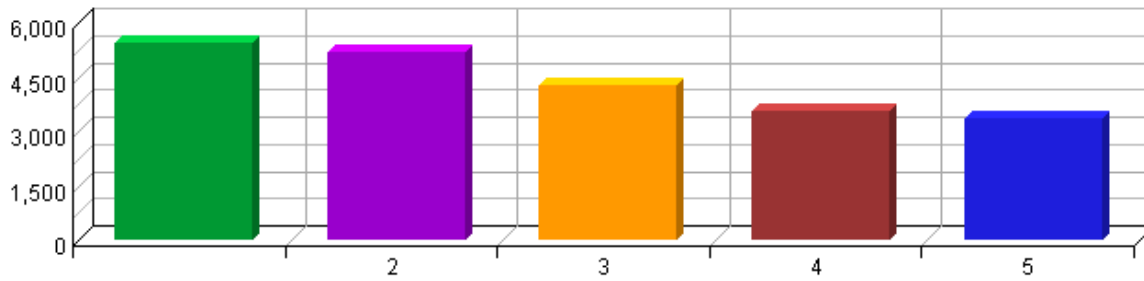
Top Pages by Visits Trend



Top Pages by Visits

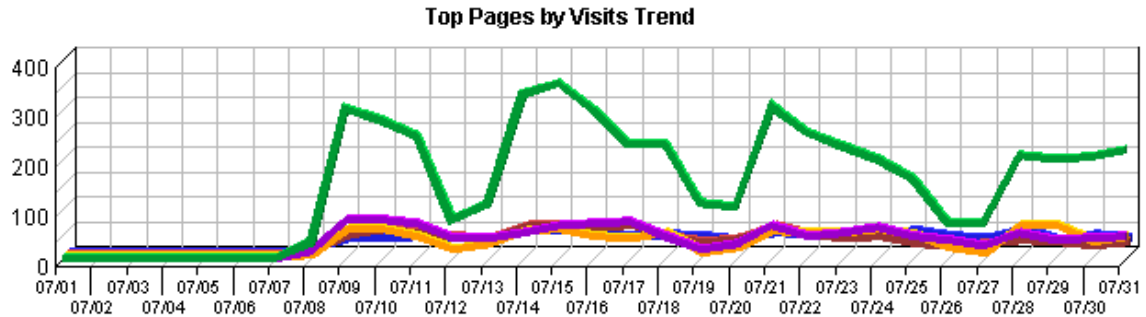


Top Directories by Visits



Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.



Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	Wilmington District, U. S. Army Corps of Engineers Home Page http://www.saw.usace.army.mil/iisstart.asp	4,850	12.05%	13,463	00:03:11	0
2.	http://www.saw.usace.army.mil/jhkerr/	1,146	2.85%	1,318	00:01:07	0
3.	Wilmington District Corps of Engineers Regulatory Program Home Page http://www.saw.usace.army.mil/wetlands/	910	2.26%	1,688	00:01:17	0
4.	http://www.saw.usace.army.mil/recreation/	896	2.23%	1,025	00:00:29	0
5.	http://www.saw.usace.army.mil/philpott/	856	2.13%	1,684	00:02:34	0
6.	Park Maps http://www.saw.usace.army.mil/jhkerr/maps.htm	622	1.55%	704	00:02:23	0
7.	Parks and Recreation http://www.saw.usace.army.mil/jhkerr/parks.htm	539	1.34%	595	00:00:43	0

8.	http://www.saw.usace.army.mil/DoingBusinessWithUs.htm	533	1.32%	636	00:01:34	0
9.	Where We Are http://www.saw.usace.army.mil/Where-we-are/where.asp	449	1.12%	570	00:01:40	0
10.	News and Information http://www.saw.usace.army.mil/pao/public_affairs.htm	447	1.11%	509	00:03:30	0
11.	http://www.saw.usace.army.mil/CPAC/	411	1.02%	501	00:02:45	0
12.	Permit Forms and Instructions http://www.saw.usace.army.mil/wetlands/Permits.html	397	0.99%	479	00:02:25	0
13.	http://www.saw.usace.army.mil/pao/Newsupdates2002/news-dec4.htm	396	0.98%	406	00:03:42	0
14.	http://www.saw.usace.army.mil/FirstGOVSearchEngine.htm	386	0.96%	437	00:03:26	0
15.	Sitemap – Wilmington District http://www.saw.usace.army.mil/Sitemap.htm	384	0.95%	446	00:02:10	0
16.	Wilmington District – Who We Are http://www.saw.usace.army.mil/Who-we-are/whoweare.asp	344	0.85%	425	00:01:09	0
17.	http://www.saw.usace.army.mil/contracting/	327	0.81%	361	00:03:10	0
18.	Authorized Projects http://www.saw.usace.army.mil/authorized_projects/main.htm	317	0.79%	349	00:02:19	0
19.	Recreation at Philpott http://www.saw.usace.army.mil/philpott/new_page_1.htm	313	0.78%	382	00:00:53	0
20.	Wilmington District http://www.saw.usace.army.mil/nav/nav.htm	273	0.68%	375	00:01:04	0
Subtotal		14,796	36.77%	26,353	00:02:30	
Other		25,442	63.23%	30,273	00:02:39	
Total		40,238	100.00%	56,626	00:02:35	

Top Pages – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can

be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

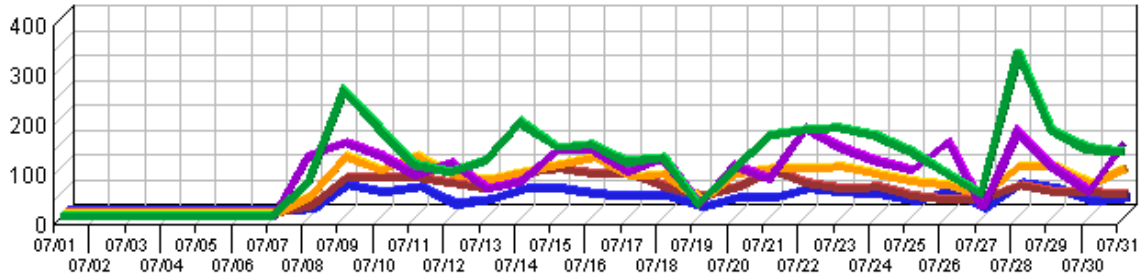


Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

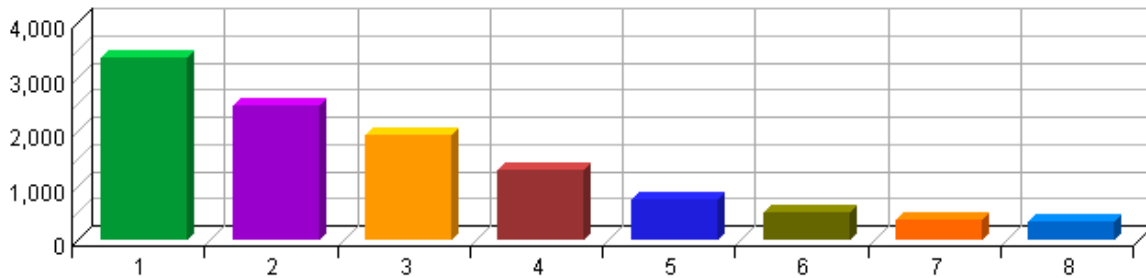
Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

Top Content Groups by Visits Trend



Top Content Groups by Visits



Top Content Groups

	Group Name	Visits	%	Hits
1.	Wetlands	3,345	30.27%	56,637
2.	Navigations	2,470	22.35%	10,451
3.	PAO	1,929	17.45%	5,520
4.	Recreation	1,302	11.78%	5,018
5.	where we are	758	6.86%	1,180
6.	Working for us	522	4.72%	3,097
7.	who we are	384	3.47%	476
8.	Authorized Projects	342	3.09%	747
	Total	11,052	100.00%	83,126

Top Content Groups – Help Card

? Content Group – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor

may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

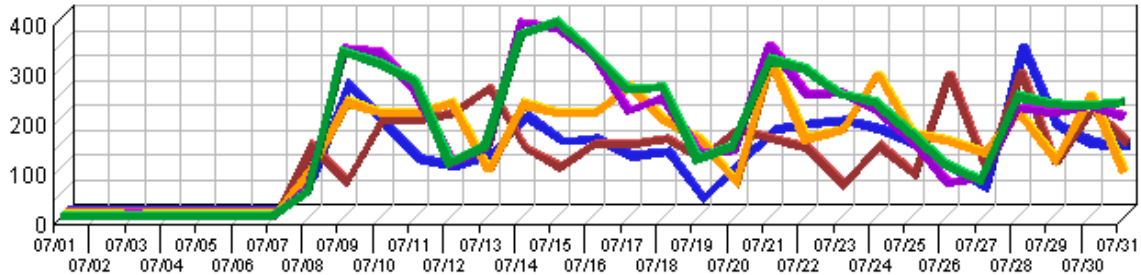


The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

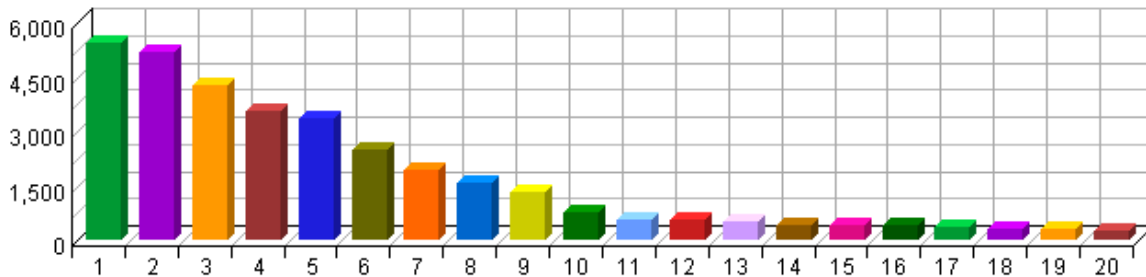
Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Top Directories by Visits Trend



Top Directories by Visits



Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://www.saw.usace.army.mil/	5,455	14.81%	16,307	0
2.	http://www.saw.usace.army.mil/ images	5,183	14.08%	73,874	0
3.	http://www.saw.usace.army.mil/ jhkerr	4,280	11.62%	58,479	0
4.	http://www.saw.usace.army.mil/ philpott	3,558	9.66%	82,927	0
5.	http://www.saw.usace.army.mil/ wetlands	3,345	9.08%	56,637	0
6.	http://www.saw.usace.army.mil/ nav	2,470	6.71%	10,451	0
7.	http://www.saw.usace.army.mil/ pao	1,929	5.24%	5,520	0
8.	http://www.saw.usace.army.mil/ domino	1,579	4.29%	3,453	0
9.	http://www.saw.usace.army.mil/ recreation	1,302	3.54%	5,018	0
10.	http://www.saw.usace.army.mil/ Where-we-are	758	2.06%	1,180	0
11.	http://www.saw.usace.army.mil/ Oplan_Team_Award	575	1.56%	1,601	0
12.	http://www.saw.usace.army.mil/ wkscott	567	1.54%	4,989	0
13.	http://www.saw.usace.army.mil/ CPAC	522	1.42%	3,097	0
14.	http://www.saw.usace.army.mil/ contracting	394	1.07%	1,420	0

15.	http://www.saw.usace.army.mil/Floodplain	384	1.04%	893	0
16.	http://www.saw.usace.army.mil/Who-we-are	384	1.04%	476	0
17.	http://www.saw.usace.army.mil/authorized_projects	342	0.93%	747	0
18.	http://www.saw.usace.army.mil/jhkerr_216	304	0.83%	1,491	0
19.	http://www.saw.usace.army.mil/bridge to success	301	0.82%	387	0
20.	http://www.saw.usace.army.mil/falls	262	0.71%	1,125	0
Subtotal		33,894	92.05%	330,072	0
Other		2,928	7.95%	13,852	0
Total		36,822	100.00%	343,924	0

Top Directories – Help Card


 **Path to Directory** – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

 This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

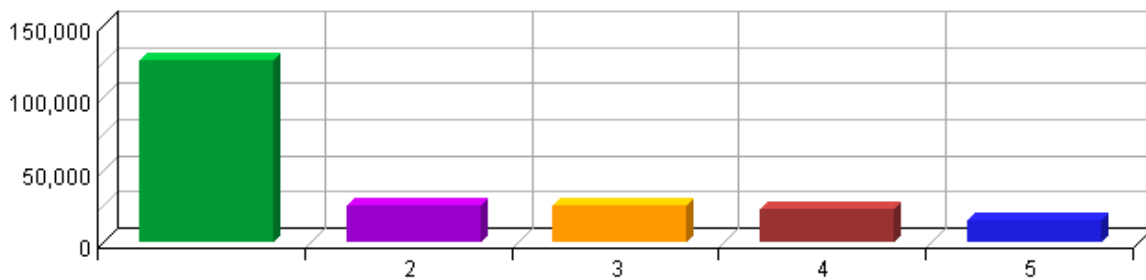
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

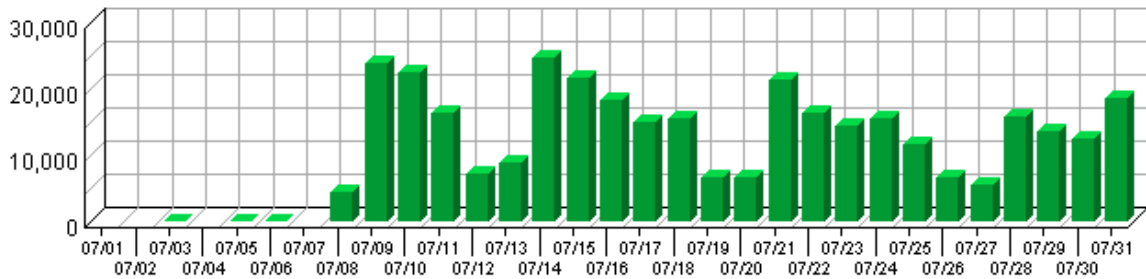
Hit Summary

Successful Hits for Entire Site	343,924
Average Hits per Day	11,094
Home Page Hits	N/A

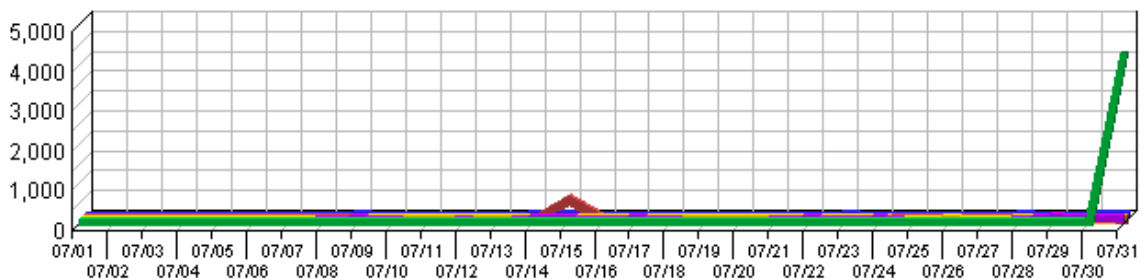
Most Accessed File Types by Files

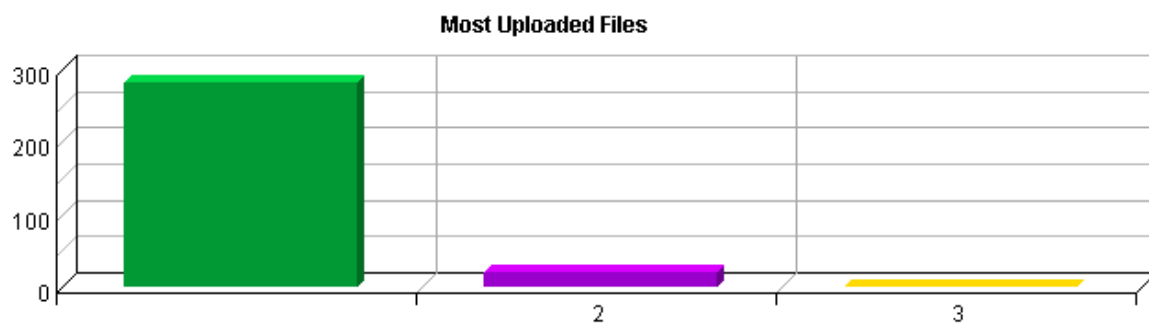


Hits Trend



Most Downloaded Files Trend

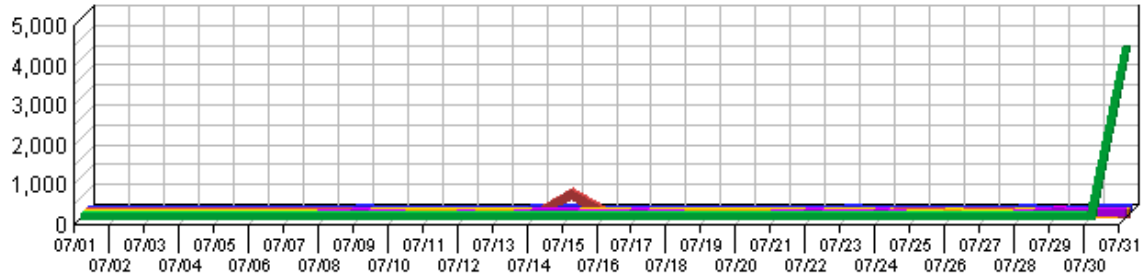




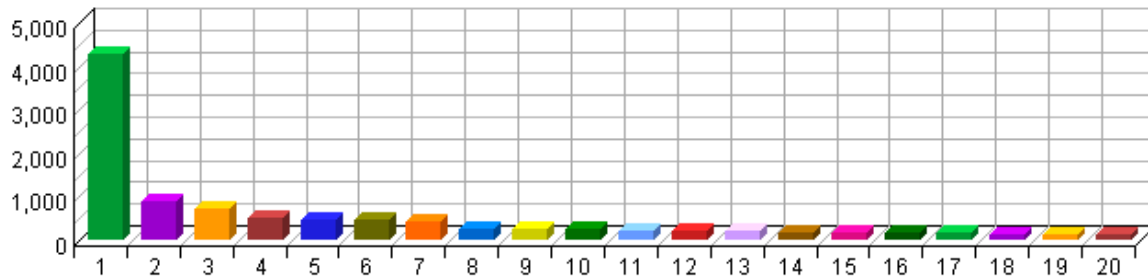
Most Downloaded Files

This report identifies the most popular files downloaded from your site.

Most Downloaded Files Trend



Most Downloaded Files



Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://www.saw.usace.army.mil/wetlands/Notices/9831056.pdf	4,287	17.80%	5
2.	http://www.saw.usace.army.mil/wetlands/Mitigation/Documents/STREAM MITIGATION GUIDELINE TEXT.pdf	903	3.75%	84
3.	http://www.saw.usace.army.mil/philpott/Philpott Map.pdf	736	3.06%	272
4.	http://www.saw.usace.army.mil/wilmington-harbor/WILMINGTON_Volume II.pdf	500	2.08%	19
5.	http://www.saw.usace.army.mil/wetlands/Mitigation/Documents/Appendix VI.pdf	480	1.99%	54
6.	http://www.saw.usace.army.mil/WETLANDS/Forms/PCNFORM.pdf	477	1.98%	79
7.	http://www.saw.usace.army.mil/wetlands/Mitigation/Documents/Appendix V.pdf	431	1.79%	61
8.	http://www.saw.usace.army.mil/nav/INLETS/Nri.pdf	261	1.08%	119

9.	http://www.saw.usace.army.mil/nav/INLETS/Lfi.pdf	250	1.04%	105
10.	http://www.saw.usace.army.mil/philpott/2003 GP Draft.pdf	248	1.03%	57
11.	http://www.saw.usace.army.mil/wetlands/Mitigation/Documents/AppendixVII.pdf	229	0.95%	58
12.	http://www.saw.usace.army.mil/jhkerr_216/DRAFT JHK 216 PMP. pdf	204	0.85%	30
13.	http://www.saw.usace.army.mil/WETLANDS/Nationwides/nw14v1. pdf	198	0.82%	60
14.	http://www.saw.usace.army.mil/pao/District Newsletters/2001/Maynews01PNG.PDF	181	0.75%	65
15.	http://www.saw.usace.army.mil/wetlands/Mitigation/Documents/AppendixI.pdf	181	0.75%	64
16.	http://www.saw.usace.army.mil/wilmington-harbor/FINALbrunswick2002.pdf	171	0.71%	9
17.	http://www.saw.usace.army.mil/WETLANDS/Nationwides/nw39v1. pdf	153	0.64%	47
18.	http://www.saw.usace.army.mil/wetlands/Nationwides/nw12v1. pdf	147	0.61%	45
19.	http://www.saw.usace.army.mil/wetlands/Mitigation/Documents/STREAM MITIGATION GUIDELINES coverpage.pdf	146	0.61%	37
20.	http://www.saw.usace.army.mil/pao/District Newsletters/2001/7AUGNEWS01.pdf	142	0.59%	44
Subtotal		10,325	42.87%	1,314
Other		13,757	57.13%	8,926
Total		24,082	100.00%	10,240

Most Downloaded Files – Help Card



Downloads – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

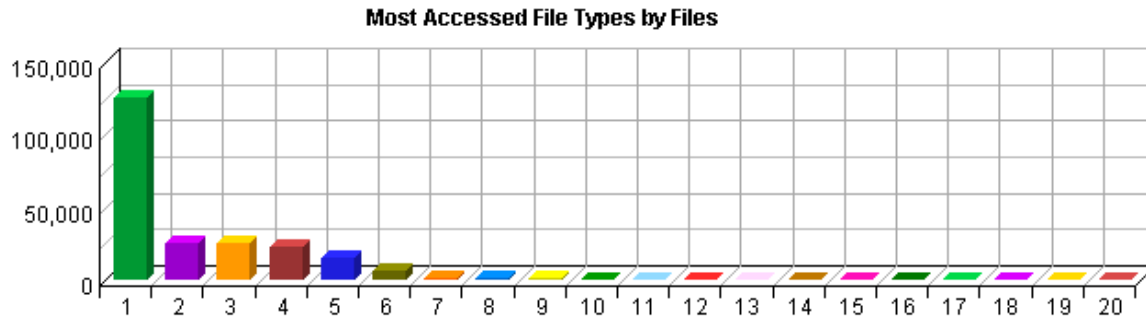


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This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types


This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	gif	125,644	55.77%	0
2.	htm	25,414	11.28%	0
3.	jpg	25,142	11.16%	0
4.	pdf	22,329	9.91%	0
5.	asp	14,778	6.56%	0
6.	html	5,870	2.61%	0
7.	nsf	1,465	0.65%	0
8.	js	1,129	0.50%	0
9.	txt	932	0.41%	0
10.	emz	497	0.22%	0
11.	css	419	0.19%	0
12.	doc	315	0.14%	0
13.	xml	313	0.14%	0
14.	ppt	308	0.14%	0
15.	png	274	0.12%	0
16.	wmz	128	0.06%	0
17.	zip	79	0.04%	0
18.	dll	62	0.03%	0
19.	jpeg	56	0.02%	0
20.	bmp	56	0.02%	0
	Subtotal	225,210	99.97%	0
	Other	61	0.03%	0
	Total	225,271	100.00%	0


Most Accessed File Types – Help Card

 **File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

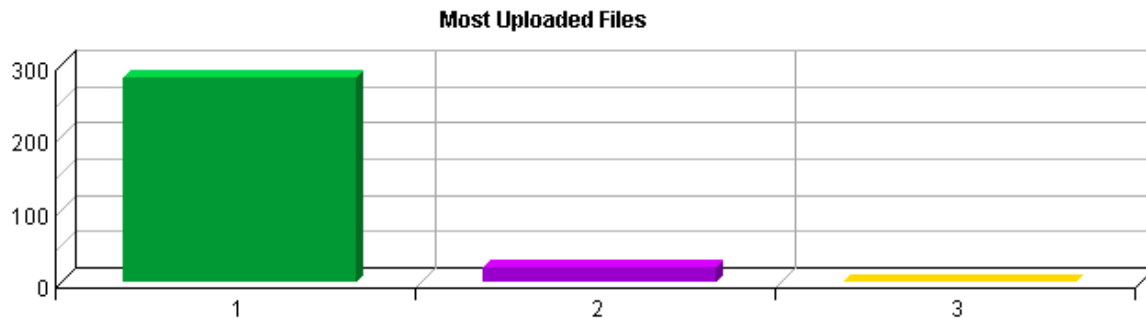
Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.

 This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.



Most Uploaded Files

	Uploaded Files	Visits	Uploads	%
1.	http://www.saw.usace.army.mil/_vti_bin/shtml.dll	38	282	92.76%
2.	http://www.saw.usace.army.mil/_vti_bin/_vti_aut/author.dll	7	21	6.91%
3.	http://www.saw.usace.army.mil/_vti_bin/_vti_adm/fpadm.dll	1	1	0.33%
Total		46	304	100.00%

Most Uploaded Files – Help Card

? Files – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

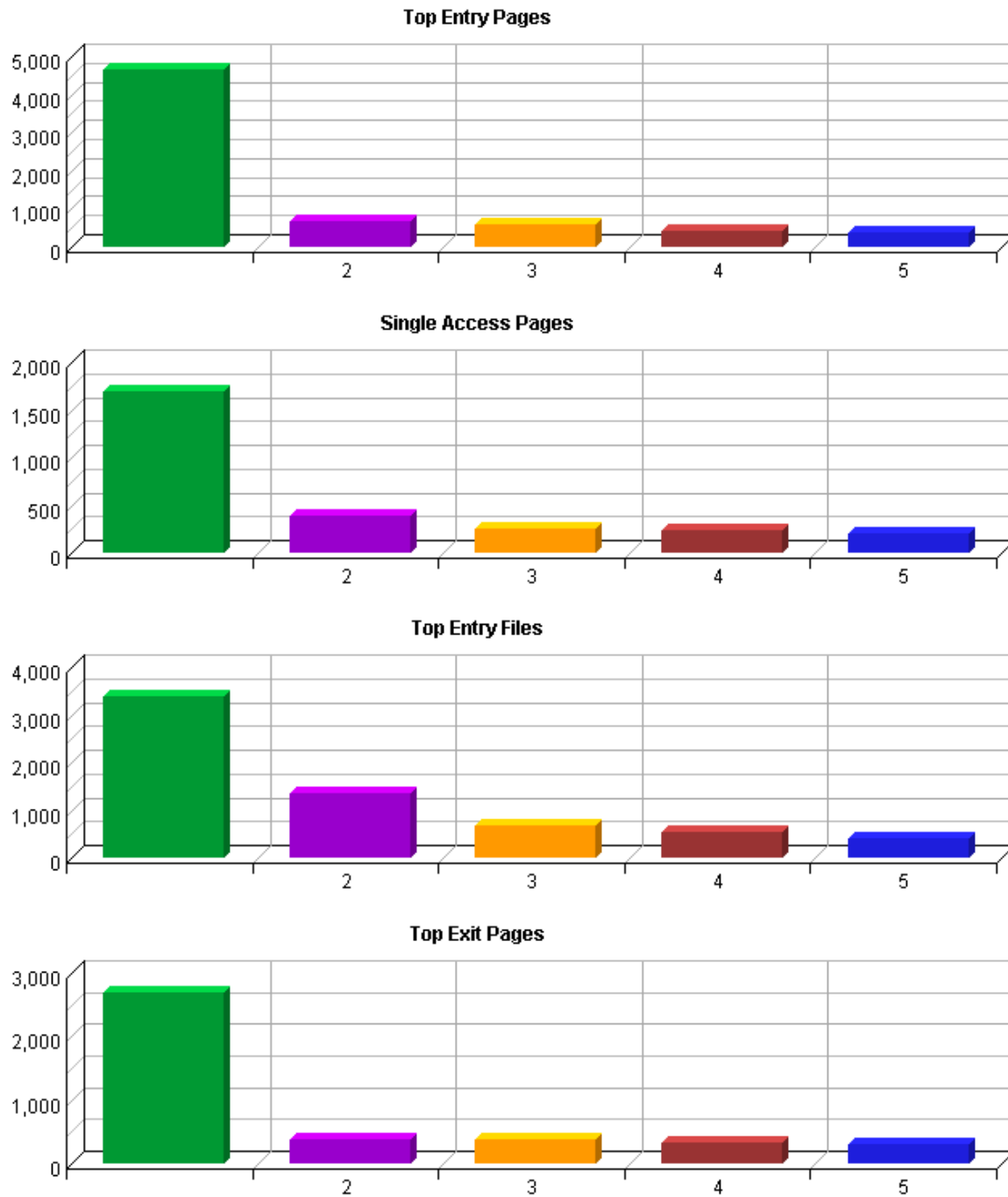
Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.

💡 You may want to run virus scans on uploaded files.

Navigation Dashboard

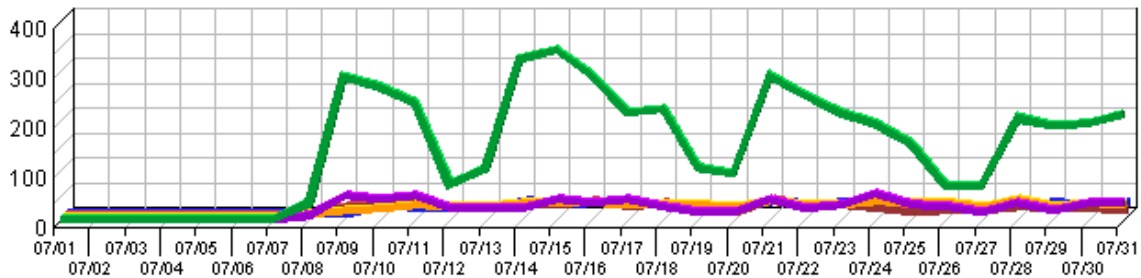
This dashboard summarizes important information related to online navigation.



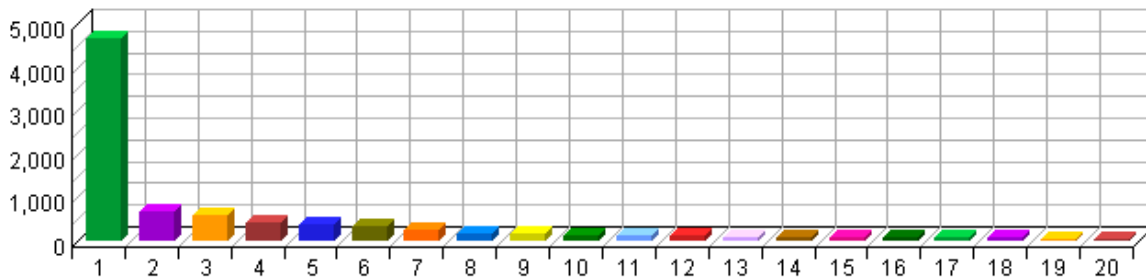
Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend



Top Entry Pages



Top Entry Pages

	Pages	Visits	%
1.	Wilmington District, U. S. Army Corps of Engineers Home Page http:// www.saw.usace.army. mil/ iisstart.asp	4,653	35.51%
2.	http:// www.saw.usace.army. mil/ jhkerr/	678	5.17%
3.	http:// www.saw.usace.army. mil/ philpott/	600	4.58%
4.	Park Maps http:// www.saw.usace.army. mil/ jhkerr/ maps.htm	432	3.30%
5.	http:// www.saw.usace.army. mil/ pao/ News updates 2002/ news-dec4.htm	394	3.01%
6.	http:// www.saw.usace.army. mil/ recreation/	322	2.46%
7.	Wilmington District Corps of Engineers Regulatory Program Home Page http:// www.saw.usace.army. mil/ wetlands/	273	2.08%
8.	http:// www.saw.usace.army. mil/ bridge to success/ websites.htm	171	1.30%

9.	Regulatory Division Web Address Has Moved http:// www.saw.usace.army. mil/ wetlands/ regtour.htm	159	1.21%
10.	Stream Mitigation http:// www.saw.usace.army. mil/ wetlands/ Mitigation/ stream_mitigation.html	130	0.99%
11.	News and Information http:// www.saw.usace.army. mil/ pao/ public_affairs.htm	127	0.97%
12.	http:// www.saw.usace.army. mil/ wkscott/	112	0.85%
13.	Wilmington District http:// www.saw.usace.army. mil/ nav/ nav.htm	95	0.72%
14.	Goose Point http:// www.saw.usace.army. mil/ philpott/ goosepoint.htm	84	0.64%
15.	Where We Are http:// www.saw.usace.army. mil/ Where-we-are/ where.asp	80	0.61%
16.	Smith River Fishing http:// www.saw.usace.army. mil/ philpott/ smith_river_fishing.htm	72	0.55%
17.	http:// www.saw.usace.army. mil/ Currituck Sound/ main.htm	72	0.55%
18.	http:// www.saw.usace.army. mil/ Doing Business With Us.htm	70	0.53%
19.	Permit Forms and Instructions http:// www.saw.usace.army. mil/ WETLANDS/ Permits.html	63	0.48%
20.	Sitemap – Wilmington District http:// www.saw.usace.army. mil/ Sitemap.htm	62	0.47%
	Subtotal	8,649	66.00%
	Other	4,456	34.00%
	Total	13,105	100.00%

Top Entry Pages – Help Card



Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question

mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the entry page compared with other entry pages.

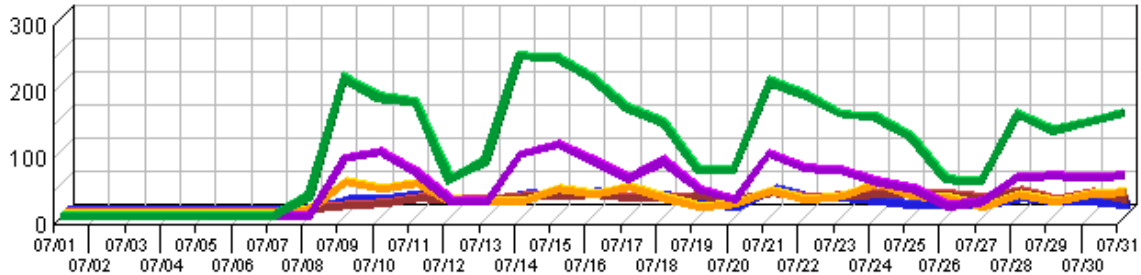


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This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

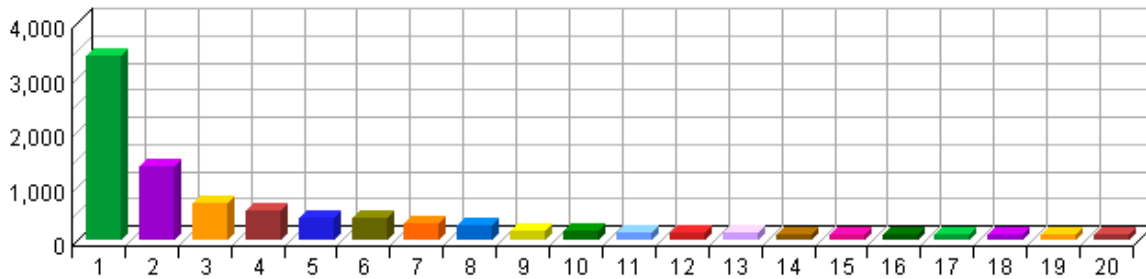
Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend



Top Entry Files



Top Entry Files

	Files	Visits	%
1.	http://www.saw.usace.army.mil/iisstart.asp	3,401	15.27%
2.	http://www.saw.usace.army.mil/domino/CESAW.nsf	1,362	6.12%
3.	http://www.saw.usace.army.mil/jhkerr/	668	3.00%
4.	http://www.saw.usace.army.mil/philpott/	547	2.46%
5.	http://www.saw.usace.army.mil/jhkerr/maps.htm	420	1.89%
6.	http://www.saw.usace.army.mil/pao/News updates 2002/news- dec4.htm	394	1.77%
7.	http://www.saw.usace.army.mil/recreation/	292	1.31%
8.	http://www.saw.usace.army.mil/wetlands/	257	1.15%
9.	http://www.saw.usace.army.mil/bridge to success/websites. htm	169	0.76%
10.	http://www.saw.usace.army.mil/wetlands/regtour.htm	159	0.71%
11.	http://www.saw.usace.army.mil/images/bground.gif	132	0.59%

12.	http://www.saw.usace.army.mil/wetlands/Mitigation/stream_mitigation.html	126	0.57%
13.	http://www.saw.usace.army.mil/pao/public_affairs.htm	125	0.56%
14.	http://www.saw.usace.army.mil/images/firstgov.gif	118	0.53%
15.	http://www.saw.usace.army.mil/images/distcollage.gif	115	0.52%
16.	http://www.saw.usace.army.mil/philpott/Philpott_Map.pdf	113	0.51%
17.	http://www.saw.usace.army.mil/wkscott/	110	0.49%
18.	http://www.saw.usace.army.mil/nav/INLETS/Nri.pdf	97	0.44%
19.	http://www.saw.usace.army.mil/nav/nav.htm	89	0.40%
20.	http://www.saw.usace.army.mil/jhkerr/_themes/expeditn/exptextb.jpg	89	0.40%
Subtotal		8,783	39.44%
Other		13,484	60.56%
Total		22,267	100.00%

Top Entry Files – Help Card



Files – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

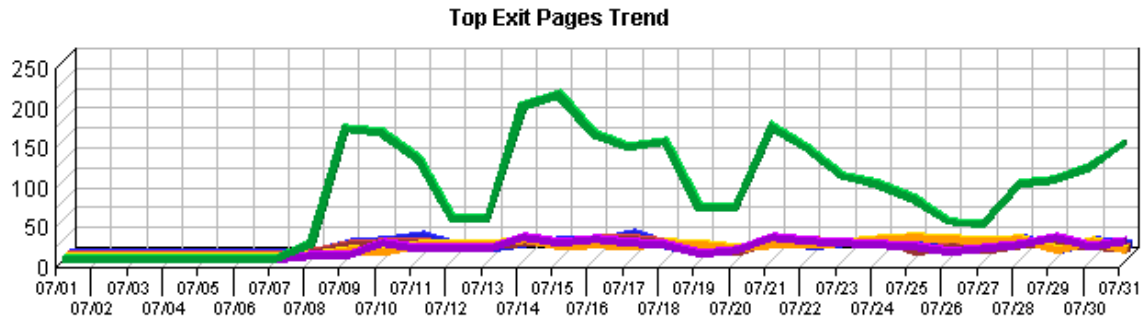
% – Refers to the total numbers of visits.



Consider what catches the attention of visitors most quickly and effectively.

Top Exit Pages

This report identifies the last page visitors viewed before they left your site.



Top Exit Pages

	Pages	Visits	%
1.	Wilmington District, U. S. Army Corps of Engineers Home Page http://www.saw.usace.army.mil/iisstart.asp	2,698	20.60%
2.	http://www.saw.usace.army.mil/pao/News updates 2002/ news-dec4.htm	394	3.01%
3.	http://www.saw.usace.army.mil/philpott/	385	2.94%
4.	Park Maps http://www.saw.usace.army.mil/jhkerr/maps.htm	334	2.55%
5.	http://www.saw.usace.army.mil/jhkerr/	314	2.40%
6.	http://www.saw.usace.army.mil/contracting/	234	1.79%
7.	http://www.saw.usace.army.mil/CPAC/	216	1.65%
8.	http://www.saw.usace.army.mil/recreation/	194	1.48%
9.	Wilmington District Corps of Engineers Regulatory Program Home Page http://www.saw.usace.army.mil/wetlands/	192	1.47%

10.	http://www.saw.usace.army.mil/bridge to success/ websites.htm	169	1.29%
11.	Informational Links http://www.saw.usace.army.mil/jhkerr/links.htm	162	1.24%
12.	Where We Are http://www.saw.usace.army.mil/Where-we-are/ where.asp	154	1.18%
13.	Nationwide and General permits authorized by Wilmington District http://www.saw.usace.army.mil/wetlands/ general& nationwide_permits.html	137	1.05%
14.	Stream Mitigation http://www.saw.usace.army.mil/wetlands/ mitigation/ stream_mitigation.html	137	1.05%
15.	Permit Forms and Instructions http://www.saw.usace.army.mil/wetlands/ Permits.html	136	1.04%
16.	News and Information http://www.saw.usace.army.mil/pao/ public_affairs.htm	134	1.02%
17.	http://www.saw.usace.army.mil/FirstGOV Search Engine.htm	131	1.00%
18.	Boat Ramp Status http://www.saw.usace.army.mil/recreation/ ramps.htm	109	0.83%
19.	Sitemap – Wilmington District http://www.saw.usace.army.mil/Sitemap.htm	108	0.82%
20.	http://www.saw.usace.army.mil/wkscott/	108	0.82%
	Subtotal	6,446	49.22%
	Other	6,650	50.78%
	Total	13,096	100.00%

Top Exit Pages – Help Card

? Exit Page – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

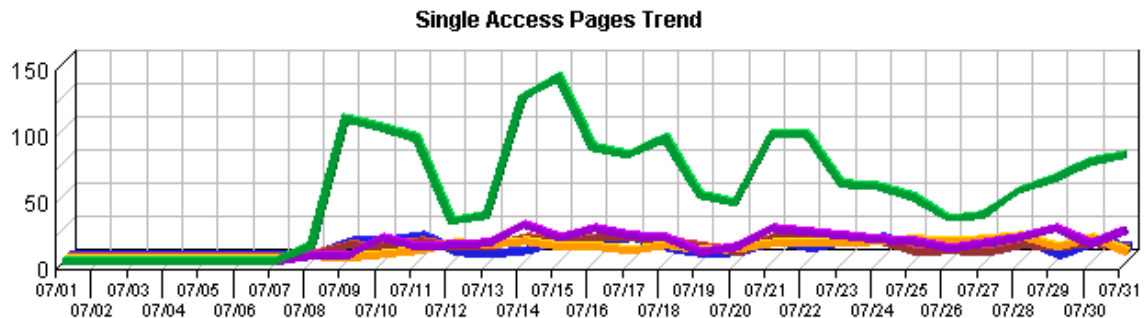
% – Percentage of times this page was the exit page compared with other exit pages.



You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.



Single Access Pages

	Pages	Visits	%
1.	Wilmington District, U. S. Army Corps of Engineers Home Page http://www.saw.usace.army.mil/iisstart.asp	1,702	25.54%
2.	http://www.saw.usace.army.mil/pao/News updates 2002/ news-dec4.htm	383	5.75%
3.	http://www.saw.usace.army.mil/philpott/	249	3.74%
4.	Park Maps http://www.saw.usace.army.mil/jhkerr/maps.htm	243	3.65%
5.	http://www.saw.usace.army.mil/jhkerr/	196	2.94%
6.	http://www.saw.usace.army.mil/bridge to success/ websites.htm	160	2.40%
7.	http://www.saw.usace.army.mil/recreation/	118	1.77%
8.	Stream Mitigation http://www.saw.usace.army.mil/wetlands/mitigation/stream_mitigation.html	98	1.47%
9.	News and Information	81	1.22%

http://www.saw.usace.army.mil/pao/public_affairs.htm

10.	Wilmington District Corps of Engineers Regulatory Program Home Page http://www.saw.usace.army.mil/wetlands/	61	0.92%
11.	Where We Are http://www.saw.usace.army.mil/Where-we-are/where.asp	60	0.90%
12.	Smith River Fishing http://www.saw.usace.army.mil/philpott/smith_river_fishing.htm	59	0.89%
13.	Goose Point http://www.saw.usace.army.mil/philpott/goosepoint.htm	49	0.74%
14.	http://www.saw.usace.army.mil/Currituck Sound/main.htm	48	0.72%
15.	http://www.saw.usace.army.mil/wkscott/	47	0.71%
16.	http://www.saw.usace.army.mil/Doing Business With Us.htm	44	0.66%
17.	Sitemap – Wilmington District http://www.saw.usace.army.mil/Sitemap.htm	35	0.53%
18.	Wilmington District http://www.saw.usace.army.mil/nav/nav.htm	35	0.53%
19.	Water Safety http://www.saw.usace.army.mil/philpott/water_safety.htm	34	0.51%
20.	Wilmington District – Who We Are http://www.saw.usace.army.mil/Who-we-are/whoweare.asp	34	0.51%
	Subtotal	3,736	56.05%
	Other	2,929	43.95%
	Total	6,665	100.00%

Single Access Pages – Help Card



Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different

default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.



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This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages		2,415	18.44%
	1. Wilmington District, U. S. Army Corps of Engineers Home Page http://www.saw.usace.army.mil/iisstart.asp	393	3.00%
	1. http://www.saw.usace.army.mil/pao/News updates 2002/news– dec4.htm	319	2.44%
	1. http://www.saw.usace.army.mil/ philpott/	254	1.94%
	1. Park Maps http://www.saw.usace.army.mil/ jhkerr/maps.htm	206	1.57%
	1. http://www.saw.usace.army.mil/ jhkerr/	168	1.28%
	1. http://www.saw.usace.army.mil/ bridge to success/websites. htm	162	1.24%
	1. Wilmington District, U. S. Army Corps of Engineers Home Page http://www.saw.usace.army.mil/ iisstart.asp	129	0.99%
	2. http://www.saw.usace.army.mil/ Doing Business With Us.htm		
	3. http://www.saw.usace.army.mil/ contracting/		
	1. Wilmington District, U. S. Army Corps of Engineers Home Page http://www.saw.usace.army.mil/ iisstart.asp	119	0.91%
	2. http://www.saw.usace.army.mil/ CPAC/	109	0.83%
	1. http://www.saw.usace.army.mil/ recreation/	109	0.83%
	1. Stream Mitigation http://www.saw.usace.army.mil/ wetlands/mitigation/ stream_mitigation.html	82	0.63%
	1. News and Information http://www.saw.usace.army.mil/ pao/public_affairs.htm	73	0.56%
	1. Wilmington District Corps of Engineers Regulatory Program Home Page		

http://www.saw.usace.army.mil/wetlands/	63	0.48%
1. Where We Are http://www.saw.usace.army.mil/Where-we-are/where.asp	62	0.47%
1. http://www.saw.usace.army.mil/jhkerr/		
2. Informational Links http://www.saw.usace.army.mil/jhkerr/links.htm	62	0.47%
1. Smith River Fishing http://www.saw.usace.army.mil/philpott/smith_river_fishing.htm	57	0.44%
1. Goose Point http://www.saw.usace.army.mil/philpott/goosepoint.htm	55	0.42%
1. http://www.saw.usace.army.mil/wkscott/	48	0.37%
1. http://www.saw.usace.army.mil/Currituck Sound/main.htm	45	0.34%
1. http://www.saw.usace.army.mil/Doing Business With Us.htm	42	0.32%
1. Wilmington District, U. S. Army Corps of Engineers Home Page http://www.saw.usace.army.mil/iisstart.asp		
2. http://www.saw.usace.army.mil/saw internal services.htm		

Top Paths Through Site – Help Card

? Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

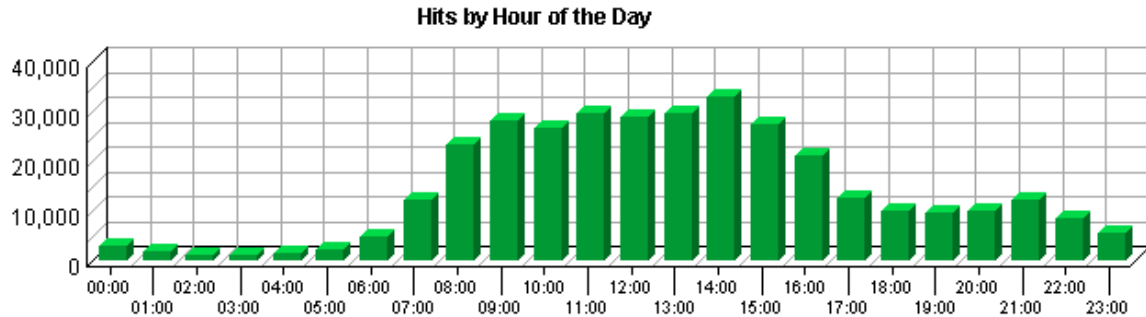
% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.



Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

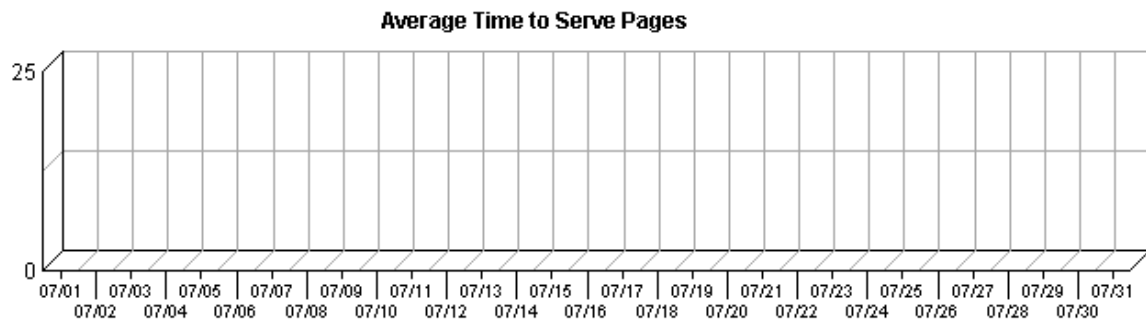


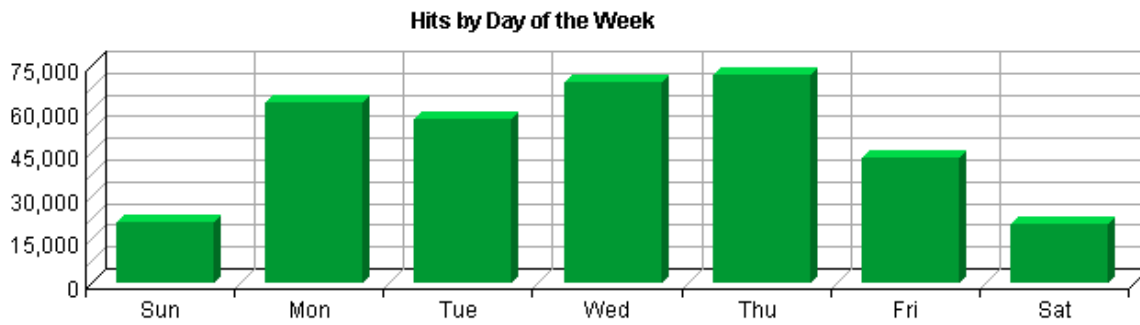
Most Active Summary

Most Active Date	July 14, 2003
Number of Hits on Most Active Date	24,816
Most Active Day of the Week	Thu
Most Active Hour of the Day	14:00–14:59

Activity on Weekdays Summary

Total Hits Weekdays	302,256
Total Visits Weekdays	18,045
Average Number of Visits per day on Weekdays	902
Average Number of Hits per day on Weekdays	15,112



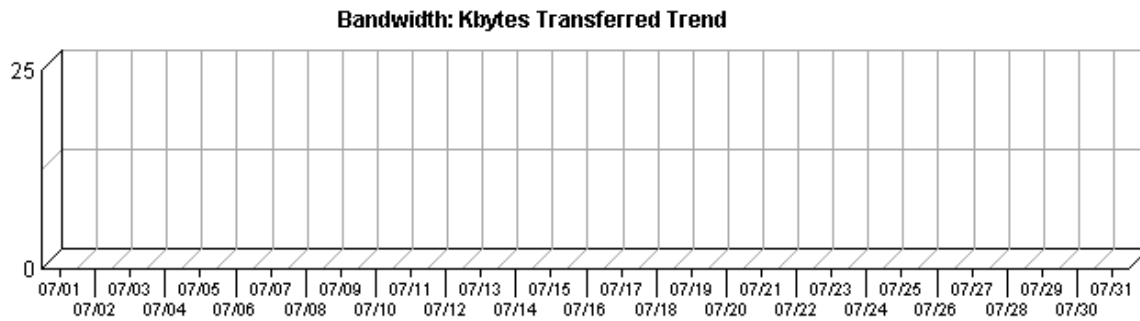


Least Active Summary

Least Active Date	July 05, 2003
Number of Hits on Least Active Date	1
Least Active Day of the Week	Sat
Least Active Hour of the Day	03:00–03:59

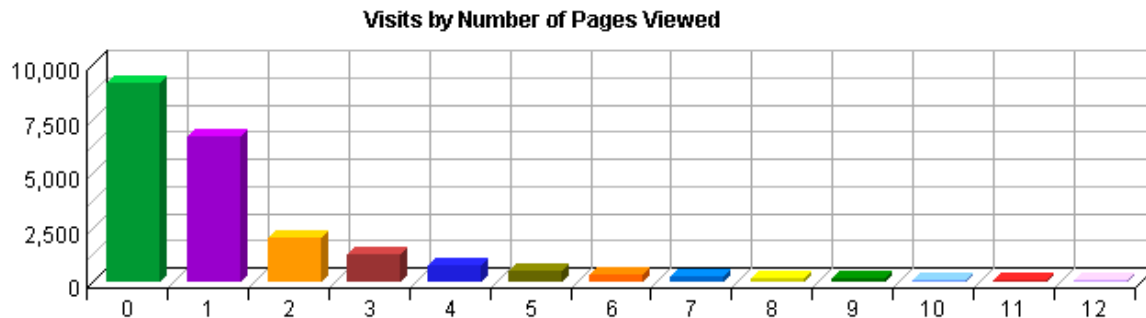
Activity on Weekends Summary

Total Hits Weekend	41,668
Total Visits Weekend	4,222
Average Number of Visits per Weekend	1,055
Average Number of Hits per Weekend	10,417



Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

	Number of Pages Viewed	Visits	%
Pages	0	9,142	41.11%
Pages	1	6,665	29.97%
Pages	2	2,027	9.12%
Pages	3	1,301	5.85%
Pages	4	769	3.46%
Pages	5	524	2.36%
Pages	6	347	1.56%
Pages	7	281	1.26%
Pages	8	184	0.83%
Pages	9	141	0.63%
Pages	10	124	0.56%
Pages	11	91	0.41%
Pages	12	90	0.40%
Pages	Subtotal	21,686	97.52%
Pages	Other	552	2.48%
	Total	22,238	100.00%

Visits by Number of Pages Viewed – Help Card

? Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non-page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

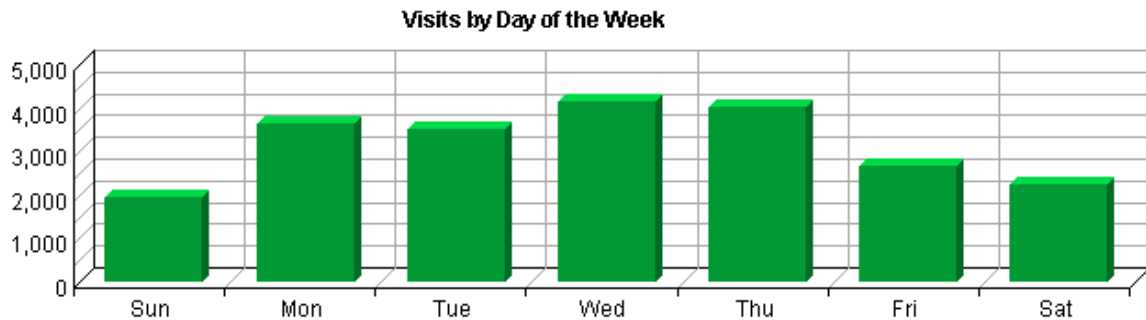
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	1,960	8.80%
Mon	3,654	16.41%
Tue	3,532	15.86%
Wed	4,171	18.73%
Thu	4,025	18.08%
Fri	2,663	11.96%
Sat	2,262	10.16%
Total Weekend	4,222	18.96%
Total Weekdays	18,045	81.04%
Total	22,267	100.00%

Visits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

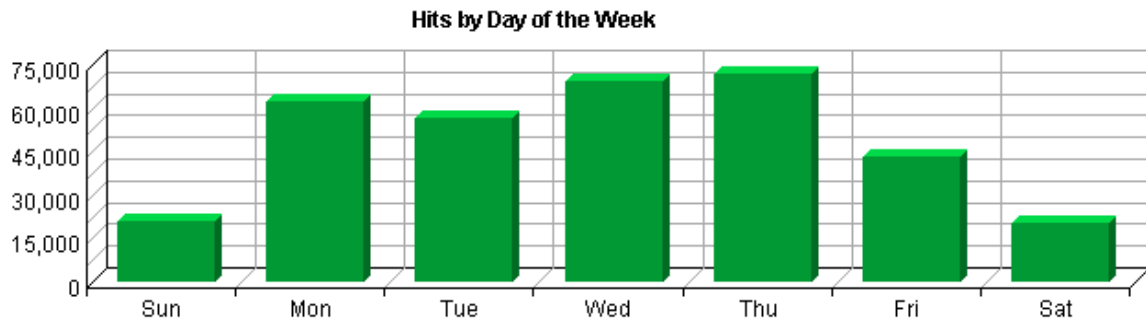
% – Percentage of total visits that occurred on the specified day of the week.

💡 Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	21,170	6.16%
Mon	61,973	18.02%
Tue	56,255	16.36%
Wed	69,109	20.09%
Thu	71,671	20.84%
Fri	43,248	12.57%
Sat	20,498	5.96%
Total Weekend	41,668	12.12%
Total Weekdays	302,256	87.88%
Total	343,924	100.00%

Hits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

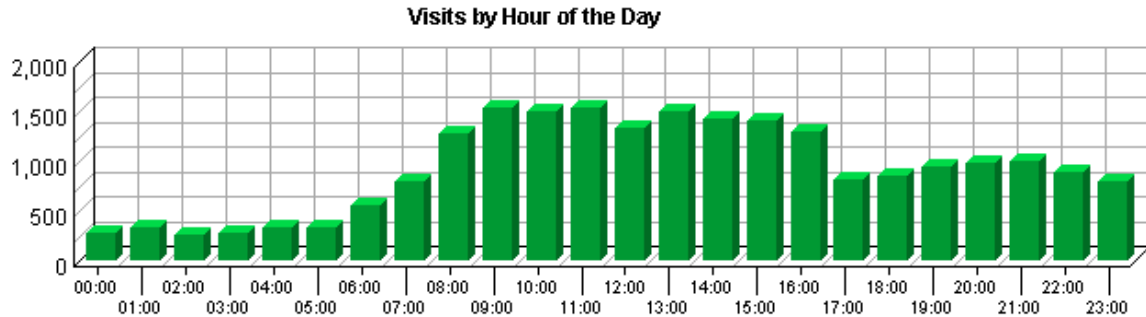
Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

💡 Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	285	1.28%
01:00	338	1.52%
02:00	258	1.16%
03:00	276	1.24%
04:00	330	1.48%
05:00	337	1.51%
06:00	554	2.49%
07:00	793	3.56%
08:00	1,283	5.76%
09:00	1,546	6.94%
10:00	1,497	6.72%
11:00	1,546	6.94%
12:00	1,339	6.01%
13:00	1,504	6.75%
14:00	1,421	6.38%
15:00	1,404	6.31%
16:00	1,291	5.80%
17:00	814	3.66%
18:00	849	3.81%
19:00	939	4.22%
20:00	979	4.40%
21:00	995	4.47%
22:00	887	3.98%
23:00	802	3.60%
Total Visits during Work Hours (8:00am–5:00pm)	12,831	57.62%

Total Visits during After Hours (5:01pm–7:59am)	9,436	42.38%
Total	22,267	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day 09:00–09:59

Least Active Hour of the Day 02:00–02:59

Visits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.

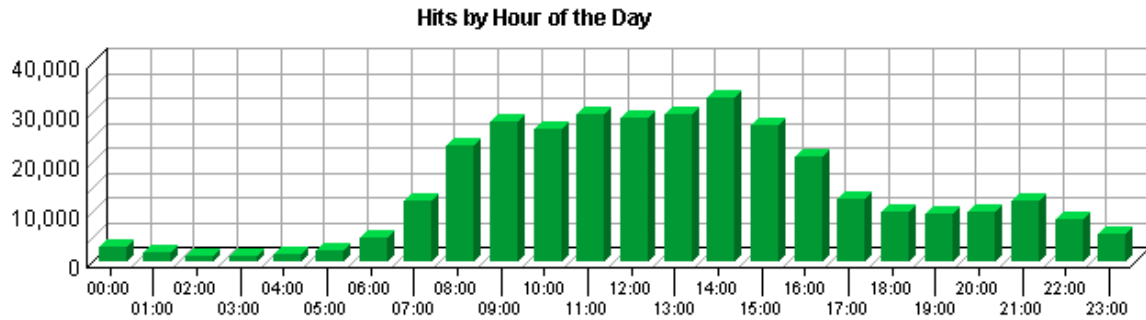
Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site that occurred during the specified hour.

💡 This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

Hour	Hits	%
00:00	2,936	0.85%
01:00	1,818	0.53%
02:00	1,219	0.35%
03:00	1,001	0.29%
04:00	1,448	0.42%
05:00	2,076	0.60%
06:00	4,830	1.40%
07:00	12,316	3.58%
08:00	23,384	6.80%
09:00	28,171	8.19%
10:00	26,832	7.80%
11:00	29,764	8.65%
12:00	28,867	8.39%
13:00	29,652	8.62%
14:00	32,778	9.53%
15:00	27,250	7.92%
16:00	20,955	6.09%
17:00	12,553	3.65%
18:00	10,060	2.93%
19:00	9,772	2.84%
20:00	9,844	2.86%
21:00	12,181	3.54%
22:00	8,601	2.50%
23:00	5,616	1.63%

Total Hits during Work Hours (8:00am–5:00pm)	247,653	72.01%
Total Hits during After Hours (5:01pm–7:59am)	96,271	27.99%
Total	343,924	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	14:00–14:59
Least Active Hour of the Day	03:00–03:59

Hits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

💡 This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits


This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0-1	17,733	79.74%
1-2	681	3.06%
2-3	417	1.88%
3-4	277	1.25%
4-5	231	1.04%
5-6	217	0.98%
6-7	135	0.61%
7-8	111	0.50%
8-9	100	0.45%
9-10	105	0.47%
10-11	111	0.50%
11-12	106	0.48%
12-13	83	0.37%
13-14	82	0.37%
14-15	94	0.42%
15-16	78	0.35%
16-17	73	0.33%
17-18	64	0.29%
18-19	56	0.25%
19-20	53	0.24%
Subtotal	20,807	93.57%
Other	1,431	6.43%
Total	22,238	100.00%

Visit Duration by Visits – Help Card

 **Visit Duration (minutes)** – The number of minutes your web site was viewed.

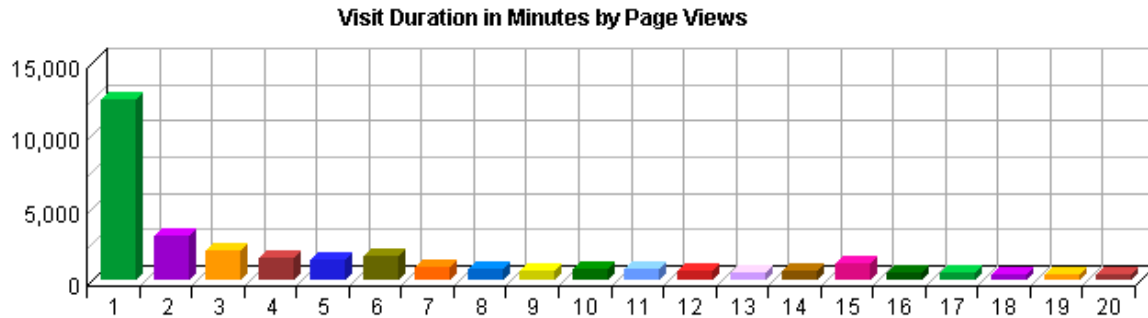
Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

 This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views


This report shows the number and percentages of pages views over selected visit lengths.



Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0-1	12,418	21.95%
1-2	2,995	5.29%
2-3	2,048	3.62%
3-4	1,583	2.80%
4-5	1,359	2.40%
5-6	1,689	2.99%
6-7	936	1.65%
7-8	714	1.26%
8-9	610	1.08%
9-10	707	1.25%
10-11	736	1.30%
11-12	666	1.18%
12-13	530	0.94%
13-14	619	1.09%
14-15	1,127	1.99%
15-16	571	1.01%
16-17	496	0.88%
17-18	428	0.76%
18-19	438	0.77%
19-20	324	0.57%
Subtotal	30,994	54.80%
Other	25,569	45.20%
Total	56,563	100.00%


Visit Duration by Page Views – Help Card

 **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

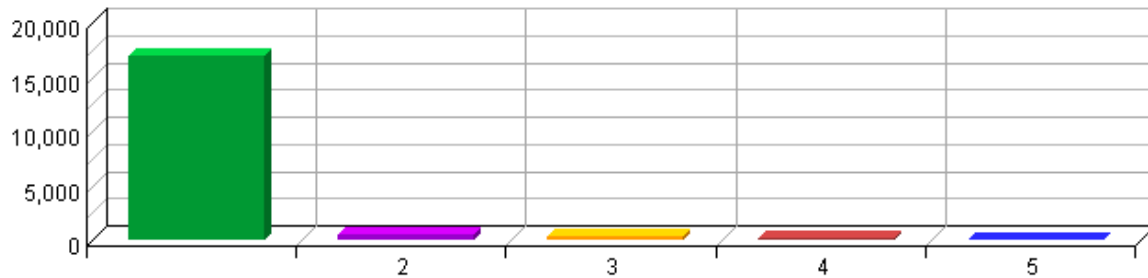
% – Percentage of visitors who viewed your page for the specified duration of time.

 This information tells you how many visitors view your site for specific intervals of time.

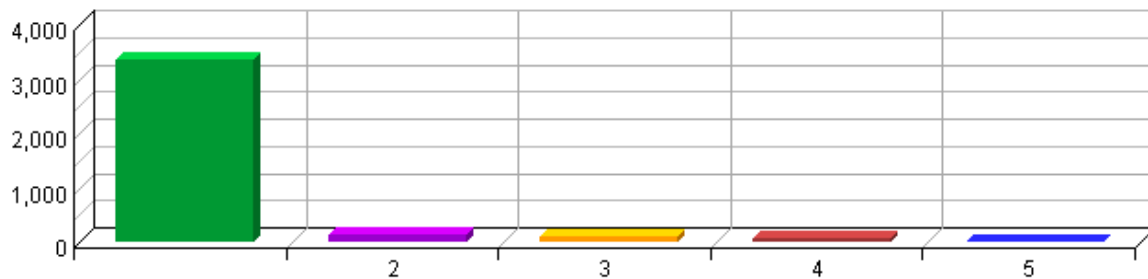
Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Browsers by Visits



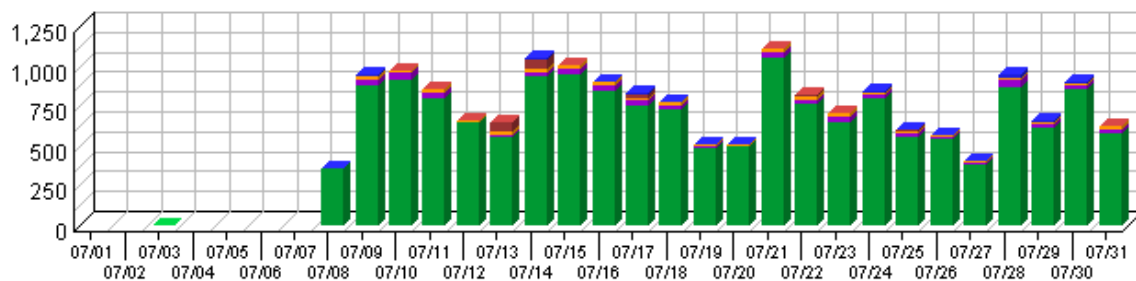
Top Spiders by Visits



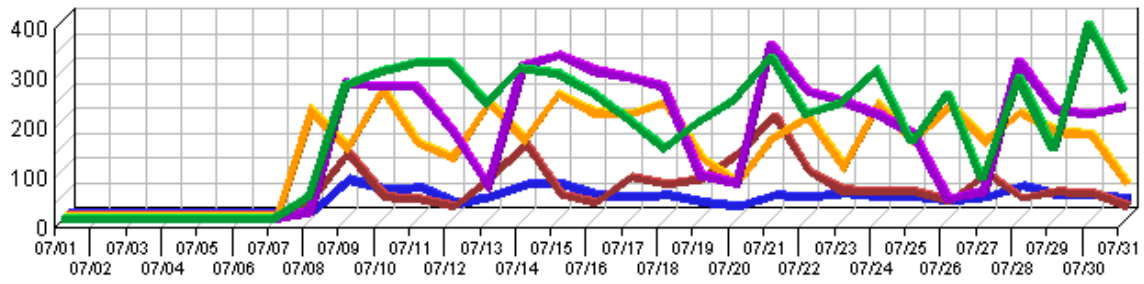
Top WAP Browsers by Visits



Top Browsers by Visits Trend

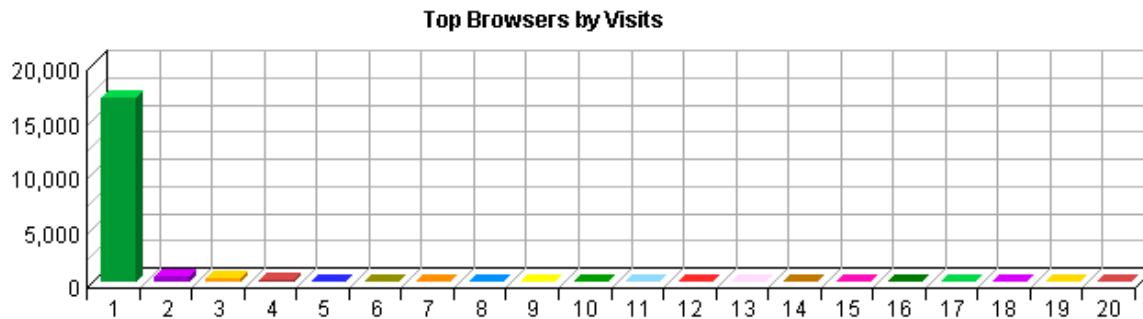
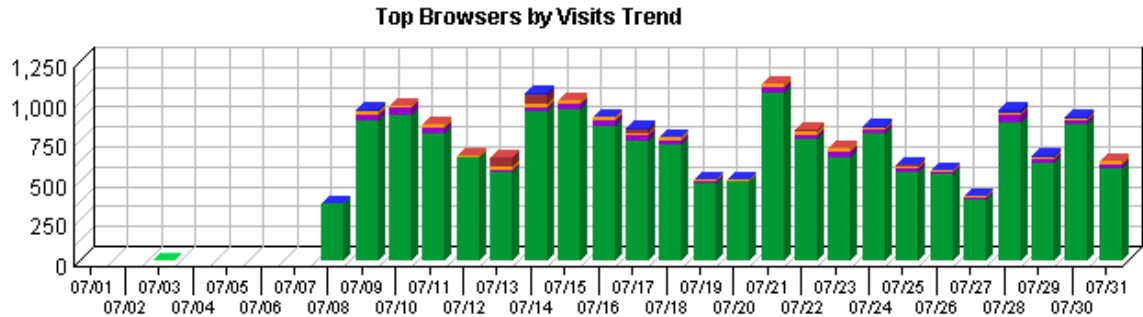


Top Platforms by Visits Trend



Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.



Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	17,014	91.90%	309,296
2.	Netscape	556	3.00%	12,438
3.	Other Netscape Compatible	410	2.21%	2,573
4.	Mozilla	194	1.05%	681
5.	ia_archiver	72	0.39%	477
6.	FirstGov.gov Search – POC:firstgov.webmasters@gsa.gov	35	0.19%	5,281
7.	Others	29	0.16%	39
8.	MSFrontPage/4.0	28	0.15%	251
9.	ColdFusion	22	0.12%	43
10.	Safari	18	0.10%	225
11.	LinkWalker	12	0.06%	24
12.	WebTV	12	0.06%	219
13.	MSProxy/2.0	11	0.06%	240
14.	MSFrontPage/5.0	10	0.05%	52
15.	RealDownload/4.0.0.42	9	0.05%	18
16.	Microsoft URL Control – 6.00.8862	9	0.05%	230
17.	Konqueror	7	0.04%	12

18.	larbin_2.6.2 larbin2.6.2@unspecified.mail	7	0.04%	9
19.	QuepasaCreep v0.9.13	6	0.03%	6
20.	Opera	6	0.03%	47
	Subtotal	18,467	99.75%	332,161
	Other	47	0.25%	179
	Total	18,514	100.00%	332,340

Top Browsers – Help Card



Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.



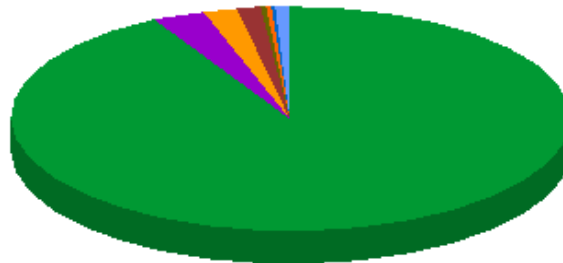
Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.

Top Browsers by Version



Top Browsers by Version


	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	6.0	11,705	63.22%	242,632
		5.5	3,034	16.39%	39,188
		5.0	1,304	7.04%	8,179
		5.01	640	3.46%	17,297
		Version Unknown	197	1.06%	348
		4.01	81	0.44%	668
		5.16	14	0.08%	312
		5.22	12	0.06%	240
		6.0b	5	0.03%	103
		5.14	5	0.03%	70
		5.13	3	0.02%	97
		4.5	2	0.01%	100
		5.12	2	0.01%	2
		5.21	2	0.01%	2
		5.00	2	0.01%	18
		5.15	2	0.01%	2
		5.23	1	0.01%	35
		1.	1	0.01%	1
		3.01	1	0.01%	1
		4.40.426	1	0.01%	1
		Other	0	0.00%	0
2.	Netscape	7.02	92	0.50%	2,338
		4.79	64	0.35%	1,878
		4.7	57	0.31%	1,676
		4.78	47	0.25%	1,190
		7.0	42	0.23%	597

		4.75	34	0.18%	439
		7.1	31	0.17%	609
		7.01	24	0.13%	375
		4.5	18	0.10%	74
		4.61	16	0.09%	444
		4.76	15	0.08%	277
		4.77	13	0.07%	601
		6.2.3	12	0.06%	252
		6.2.1	9	0.05%	56
		4.04	8	0.04%	359
		4.73	8	0.04%	208
		6.1	8	0.04%	103
		4.72	7	0.04%	208
		4.8	6	0.03%	55
		4.06	5	0.03%	267
		4.0	4	0.02%	4
		4.05	4	0.02%	4
		4.74	4	0.02%	57
		6.2	4	0.02%	50
		4.8C-SGI	4	0.02%	110
		4.6	3	0.02%	39
		4.77C-CCK-MCD	3	0.02%	17
		4.73C-CCK-MCD	3	0.02%	82
		4.51	3	0.02%	17
		Version Unknown	2	0.01%	3
		6.0	1	0.01%	2
		4.7C-CCK-MCD	1	0.01%	1
		3.01C-GTE	1	0.01%	24
		4.73i	1	0.01%	1
		3.01-C-MACOS8	1	0.01%	4
		4.75C-CCK-MCD	1	0.01%	17
		Other	0	0.00%	0
3.	Other Netscape Compatible	Version Unknown	410	2.21%	2,573
		Other	0	0.00%	0
4.	Mozilla	20021112	68	0.37%	77
		20020220	55	0.30%	93
		20020924	36	0.19%	54
		20030624	9	0.05%	108
		20030516	4	0.02%	31
		20030425	4	0.02%	143
		20021130	4	0.02%	57
		20030507	3	0.02%	4

		20030312	2	0.01%	6
		20030225	2	0.01%	61
		20030612	1	0.01%	1
		20020530	1	0.01%	1
		20020826	1	0.01%	3
		20030714	1	0.01%	8
		20030630	1	0.01%	17
		20030529	1	0.01%	11
		20030525	1	0.01%	6
		Other	0	0.00%	0
5.	ia_archiver	Version Unknown	72	0.39%	477
		Other	0	0.00%	0
6.	FirstGov.gov Search – POC:firstgov.webmasters@gsa.gov	Version Unknown	35	0.19%	5,281
		Other	0	0.00%	0
7.	Others	Version Unknown	29	0.16%	39
		Other	0	0.00%	0
8.	MSFrontPage/4.0	Version Unknown	28	0.15%	251
		Other	0	0.00%	0
9.	ColdFusion	Version Unknown	22	0.12%	43
		Other	0	0.00%	0
10.	Safari	85	18	0.10%	225
		Other	0	0.00%	0
11.	LinkWalker	Version Unknown	12	0.06%	24
		Other	0	0.00%	0
12.	WebTV	2.6	12	0.06%	219
		Other	0	0.00%	0
13.	MSProxy/2.0	Version Unknown	11	0.06%	240
		Other	0	0.00%	0
14.	MSFrontPage/5.0	Version Unknown	10	0.05%	52
		Other	0	0.00%	0
15.	RealDownload/4.0.0.42	Version Unknown	9	0.05%	18
		Other	0	0.00%	0
16.	Microsoft URL Control – 6.00.8862	Version Unknown	9	0.05%	230
		Other	0	0.00%	0
17.	Konqueror	3.1–RC5	2	0.01%	2
		3.0–RC6	1	0.01%	1
		3.1	1	0.01%	6
		3.0–RC2	1	0.01%	1
		3.1–RC6	1	0.01%	1
		3.1–RC3	1	0.01%	1
		Other	0	0.00%	0
18.	larbin_2.6.2 larbin2.6.2@unspecified.mail	Version Unknown	7	0.04%	9

		Other	0	0.00%	0
19.	QuepasaCreep v0.9.13	Version Unknown	6	0.03%	6
		Other	0	0.00%	0
20.	Opera	7.10	2	0.01%	16
		6.12	1	0.01%	11
		7.02	1	0.01%	2
		6.01	1	0.01%	9
		7.0	1	0.01%	9
		Other	0	0.00%	0
	Subtotal		18,467	99.75%	332,161
	Other		47	0.25%	179
	Total		18,514	100.00%	332,340


Top Browsers by Version – Help Card

 **Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

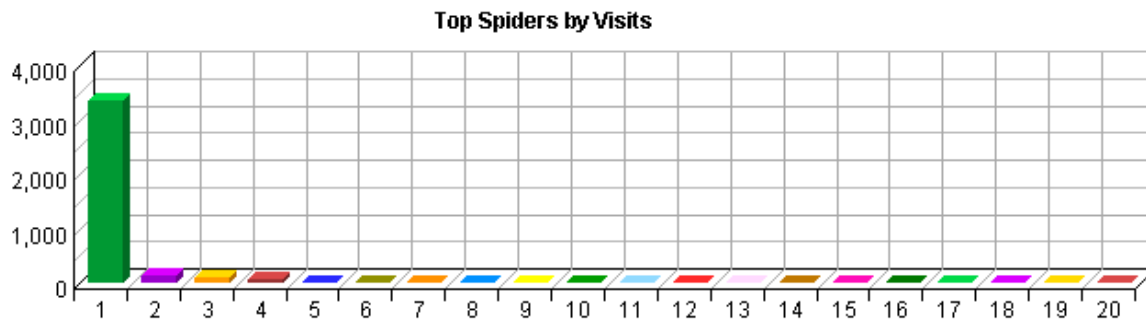
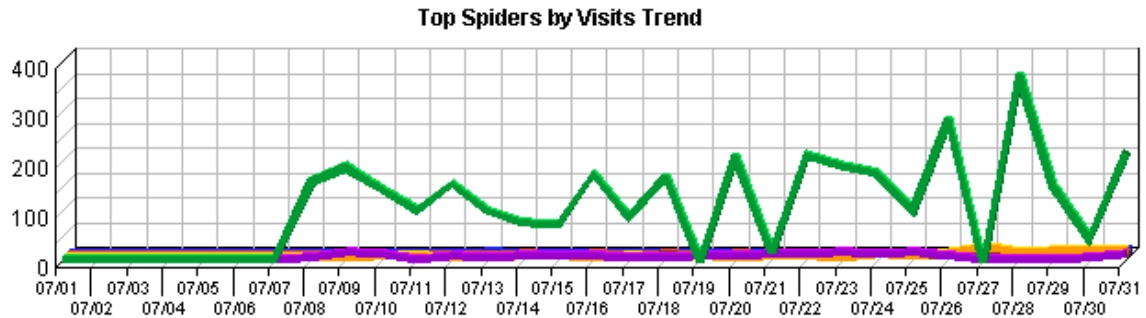
% – Percentage of the total visits in which the visitor viewed this page at least once.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

 This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.




Top Spiders

	Spider	Visits	%	Hits
1.	Googlebot	3,363	89.61%	6,891
2.	Scooter	141	3.76%	1,161
3.	Mozilla/4.0 compatible ZyBorg/1.0 (wn.zyborg@looksmart.net; http://www.WISEnutbot.com)	114	3.04%	434
4.	FAST-WebCrawler	62	1.65%	1,691
5.	NationalDirectory-WebSpider	13	0.35%	27
6.	Linkbot	12	0.32%	24
7.	Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	12	0.32%	17
8.	Gaisbot	6	0.16%	61
9.	Mozilla/4.74 [en] (Windows NT 5.0; U; maxamine.com--robot)	5	0.13%	5
10.	Mozilla/4.0 compatible ZyBorg/1.0 DLC (wn.zyborg@looksmart.net; http://www.WISEnutbot.com)	5	0.13%	5
11.	Mozilla/4.7 (compatible; FlipDog; http://www.whizbang.com/crawler)	4	0.11%	4

12.	Mozilla/4.0 (compatible; BorderManager 3.0)	4	0.11%	32
13.	Mozilla/4.0 (compatible; MSIE 5.5; Windows NT 5.0; MSIECrawler)	2	0.05%	25
14.	Mozilla/5.0 (compatible; Vagabondo/2.1; webcrawler at wise-guys dot nl; http://webagent.wise-guys.n	2	0.05%	2
15.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; .NET CLR 1.1.4322; MSIECrawler)	1	0.03%	2
16.	WebTrends	1	0.03%	529
17.	Mozilla/4.0 (compatible; MSIE 4.01; Windows NT; MS Search 4.0 Robot) Microsoft	1	0.03%	1
18.	Mozilla/4.0 (compatible; MSIE 4.0; Windows NT; Site Server 3.0 Robot) U.S. Army	1	0.03%	589
19.	Openfind data gatherer, Openbot	1	0.03%	1
20.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; Roadrunner; Crayon Crawler)	1	0.03%	76
Subtotal		3,751	99.95%	11,577
Other		2	0.05%	7
Total		3,753	100.00%	11,584


Top Spiders – Help Card

 **Hits** – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

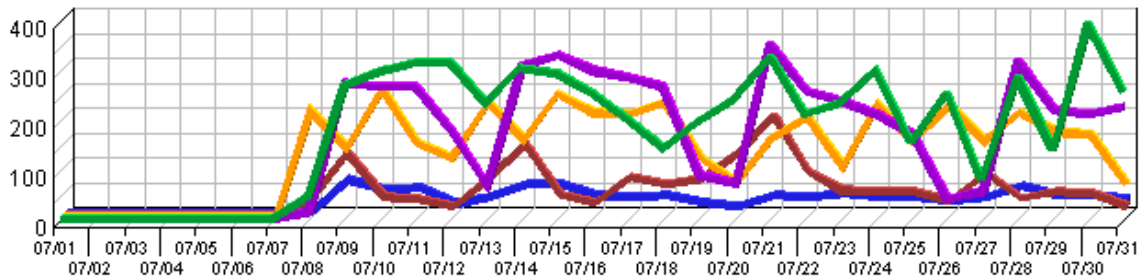
% – Percentage of total spider visits or hits by the specified spider.

 This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

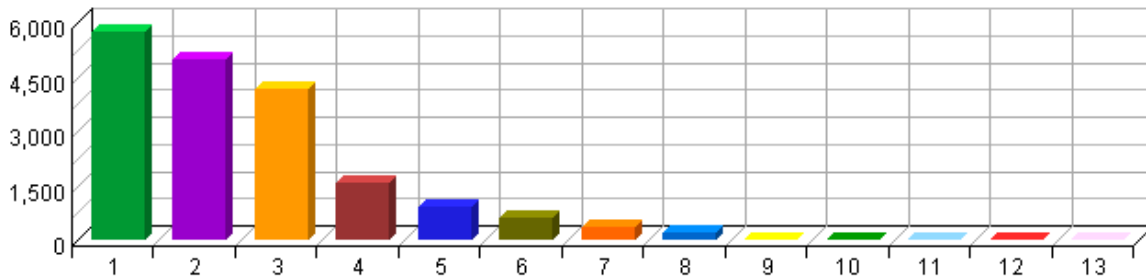
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend




Top Platforms by Visits



Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	5,747	31.04%	67,117
2.	Windows 2000	4,980	26.90%	173,176
3.	Windows 98	4,145	22.39%	48,123
4.	Windows ME	1,559	8.42%	13,838
5.	Others	927	5.01%	10,107
6.	Windows NT	587	3.17%	11,917
7.	Windows 95	368	1.99%	5,847
8.	Macintosh PowerPC	178	0.96%	2,033
9.	Linux	13	0.07%	105
10.	Windows Win32s	6	0.03%	8
11.	FreeBSD	2	0.01%	2
12.	SunOS	1	0.01%	29
13.	Windows 2003	1	0.01%	38
	Total	18,514	100.00%	332,340

Top Platforms – Help Card


 **Hits** – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.

 This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

100 = Success: Continue
101 = Success: Switching Protocols
200 = Success: OK
201 = Success: Created
202 = Success: Accepted
203 = Success: Non-Authoritative Information
204 = Success: No Content
205 = Success: Reset Content
206 = Success: Partial Content
300 = Success: Multiple Choices
301 = Success: Moved Permanently
302 = Success: Found
303 = Success: See Other
304 = Success: Not Modified
305 = Success : Use Proxy
307 = Success : Temporary Redirect

"Failed" codes:

400 = Failed: Bad Request
401 = Failed: Unauthorized
402 = Failed: Payment Required
403 = Failed: Forbidden

404 = Failed: Not Found
405 = Failed: Method Not Allowed
406 = Failed: Not Acceptable
407 = Failed: Proxy Authentication Required
408 = Failed: Request Time-out
409 = Failed: Conflict
410 = Failed: Gone
411 = Failed: Length Required
412 = Failed: Precondition Failed
413 = Failed: Request Entity Too Large
414 = Failed: Request-URI Too Large
415 = Failed: Unsupported Media Type
416 = Failed: Requested range not satisfiable
417 = Failed: Expectation Failed
500 = Failed: Internal Server Error
501 = Failed: Not Implemented
502 = Failed: Bad Gateway
503 = Failed: Service Unavailable
504 = Failed: Gateway Time-out
505 = Failed: HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top-Level Domain	The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.